



A P O L L O N

Market Recap

November 2025



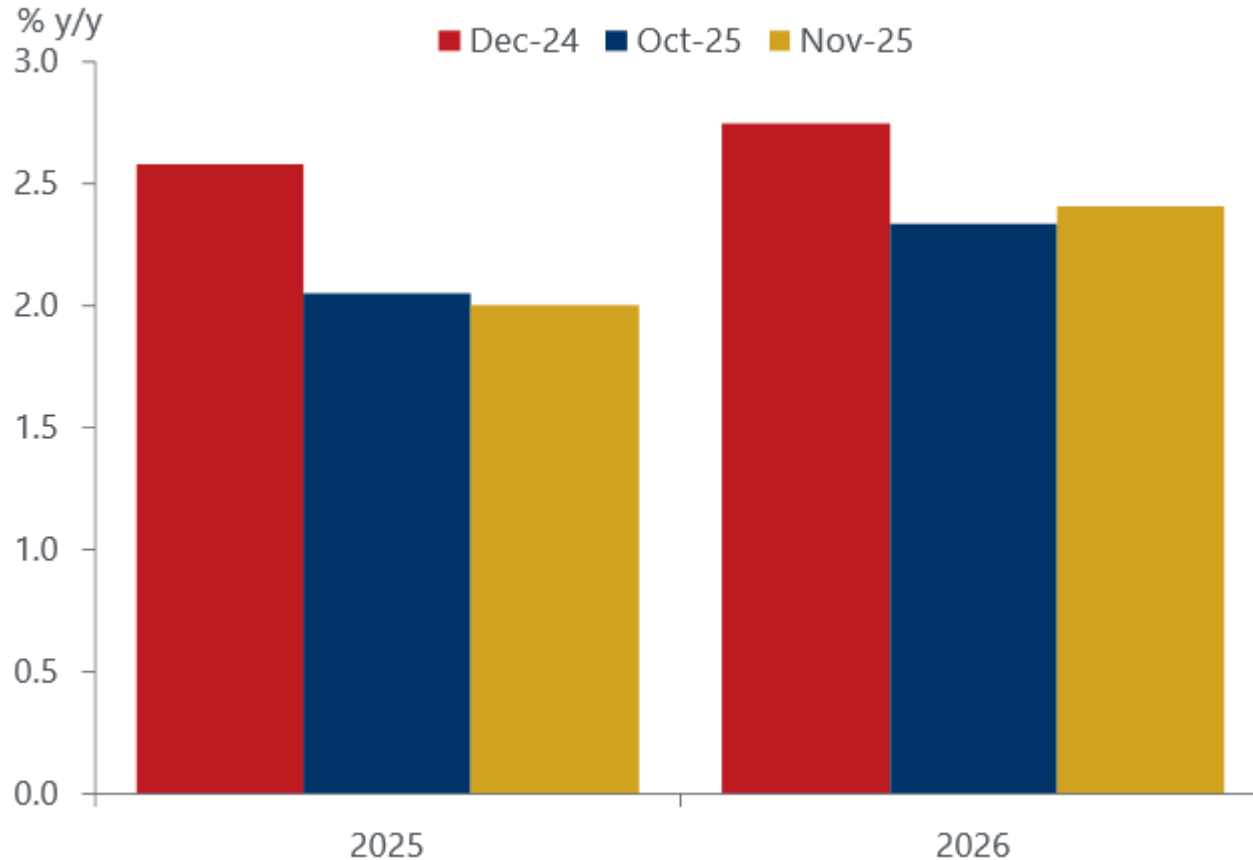


Disclosure

This report is intended for the exclusive use of clients or prospective clients (the “recipient”) of Apollon and the information contained herein is confidential and the dissemination or distribution to any other person without the prior approval of Apollon is strictly prohibited. Information has been obtained from sources believed to be reliable, though not independently verified. Any forecasts are hypothetical and represent future expectations and not actual return volatilities and correlations will differ from forecasts. This report does not represent a specific investment recommendation. The opinions and analysis expressed herein are based on Apollon research and professional experience and are expressed as of the date of this report. Please consult with your advisor, attorney and accountant, as appropriate, regarding specific advice. Past performance does not indicate future performance and there is risk of loss.

Shutdown impacts growth forecasts

US: GDP forecasts



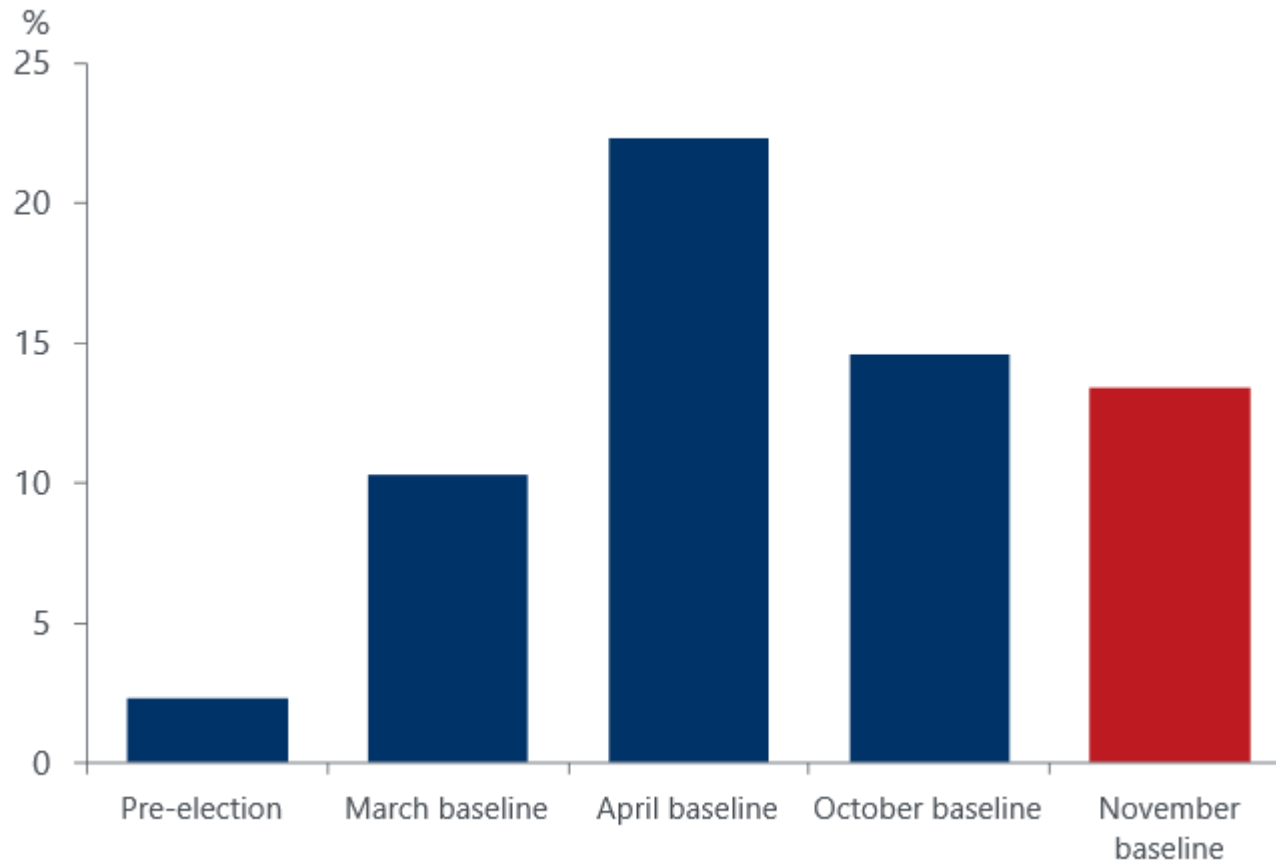
Sources: Oxford Economics, Haver Analytics

Key takeaways

- We lowered our forecast for 2025 GDP growth down by 0.1ppt to 2.0% due to the government shutdown. Backpay for federal workers means most of the drag will be made up in Q1 2026.
- AI-related investment will remain strong. Tight bond spreads, wide profit margins, and easing policy uncertainty will lead to a broader rise in equipment spending.
- The US may be entering a jobless expansion. Productivity gains will be important for the economy's growth potential, as immigration restrictions and an aging population limit labor force growth.

Effective tariff rate lowered in November

US: Effective tariff rate by forecast vintage



Sources: Oxford Economics, Haver Analytics

Key takeaways

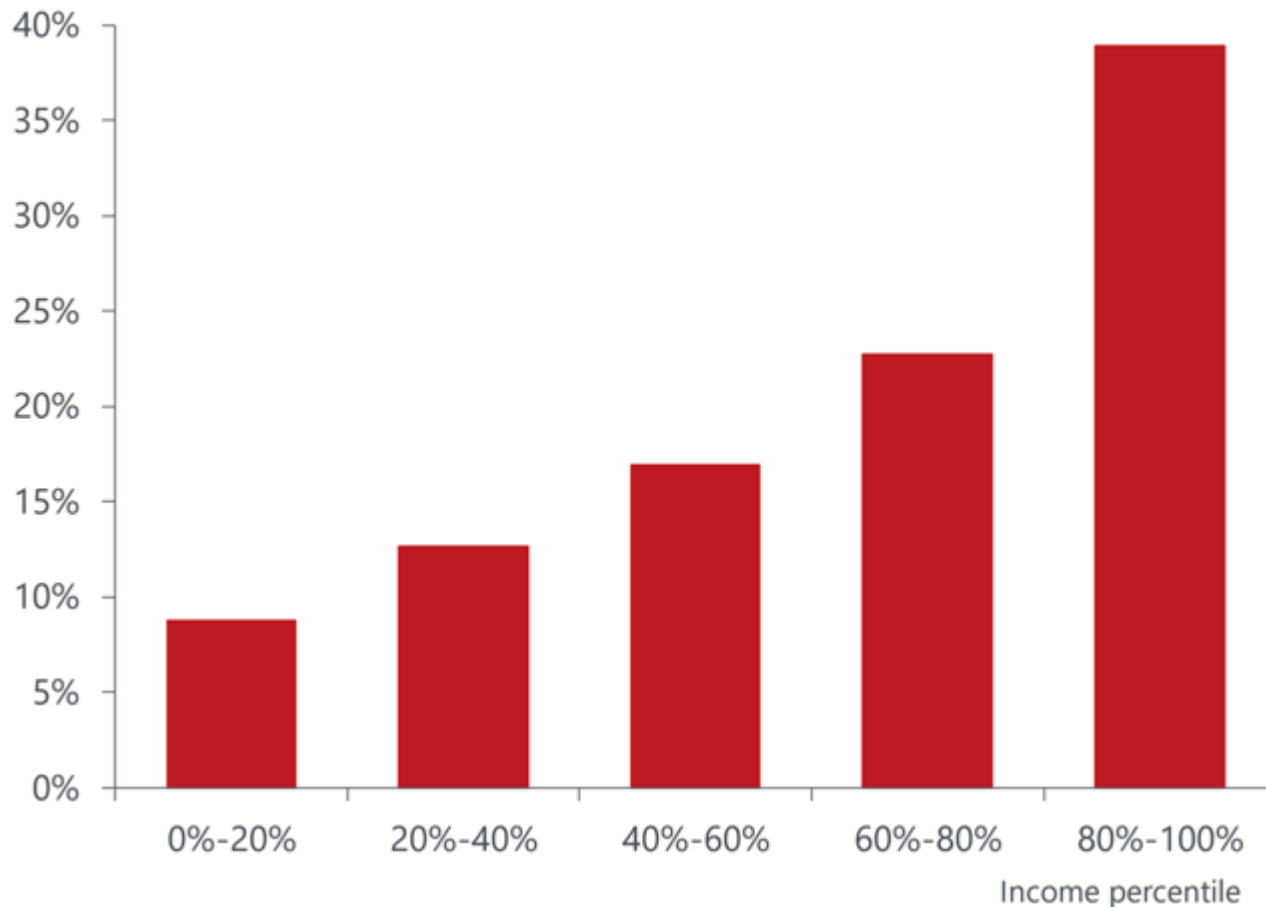
- The latest trade deals with China and Switzerland, and exemptions for agricultural products have lowered the effective tariff rate close to 13%.
- While a Supreme Court decision blocking Trump's use of IEEPA could significantly lower the US effective tariff rate, there are several other legal channels by which he could raise tariffs again. It is unlikely to alter the end point for tariffs in our forecast.
- The biggest threats still in the pipeline come from semiconductor tariffs as well as a new investigation into machinery and robotics.



Focus: A bifurcated economy

Spending upheld by wealthier consumers

US: Share of consumer spend by income quartile



Source: Oxford Economics, Haver Analytics

Key takeaways

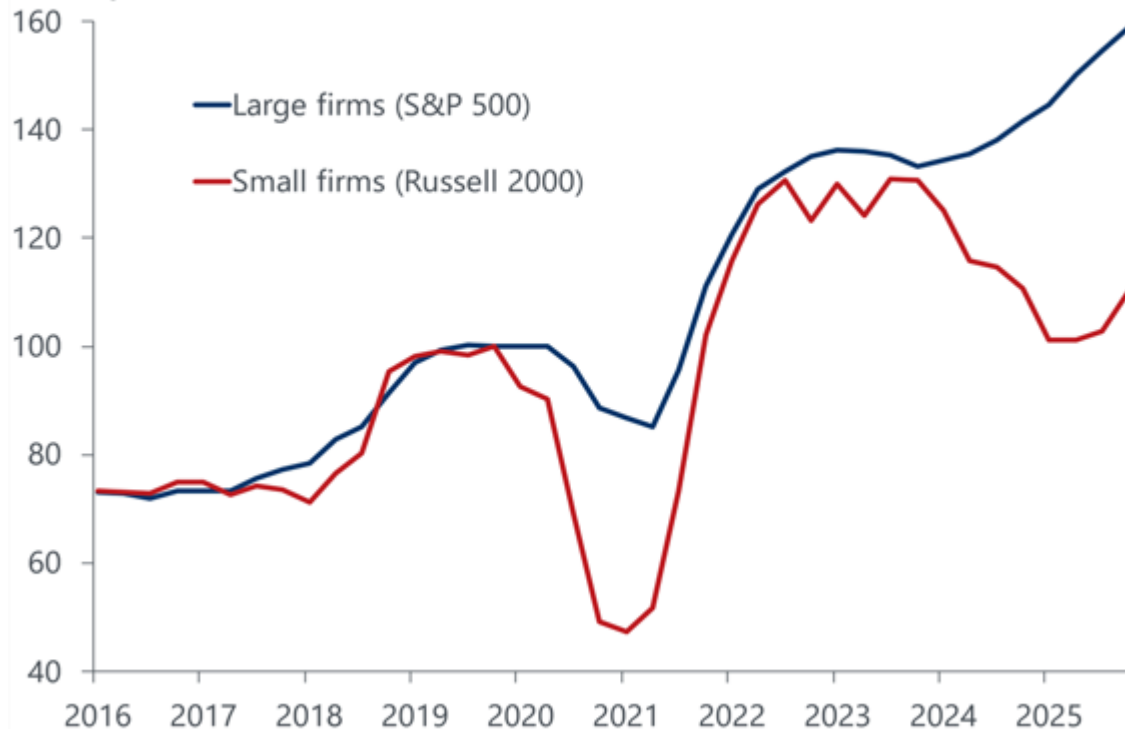
- Consumer spending has become dependent on the strength of high-income households, while low-income households struggle to maintain their discretionary spending.
- The middle-class being held up by strong balance sheets. Stronger real income growth should help their spending in 2026.
- Smaller firms are struggling amid policy uncertainty and tariffs. They also lack the resources to capitalize on the AI boom and face tighter lending standards.
- Wage growth is declining for young adults, which could have a long-term scarring impact.

Small businesses, young workers seeing lower earnings than usual



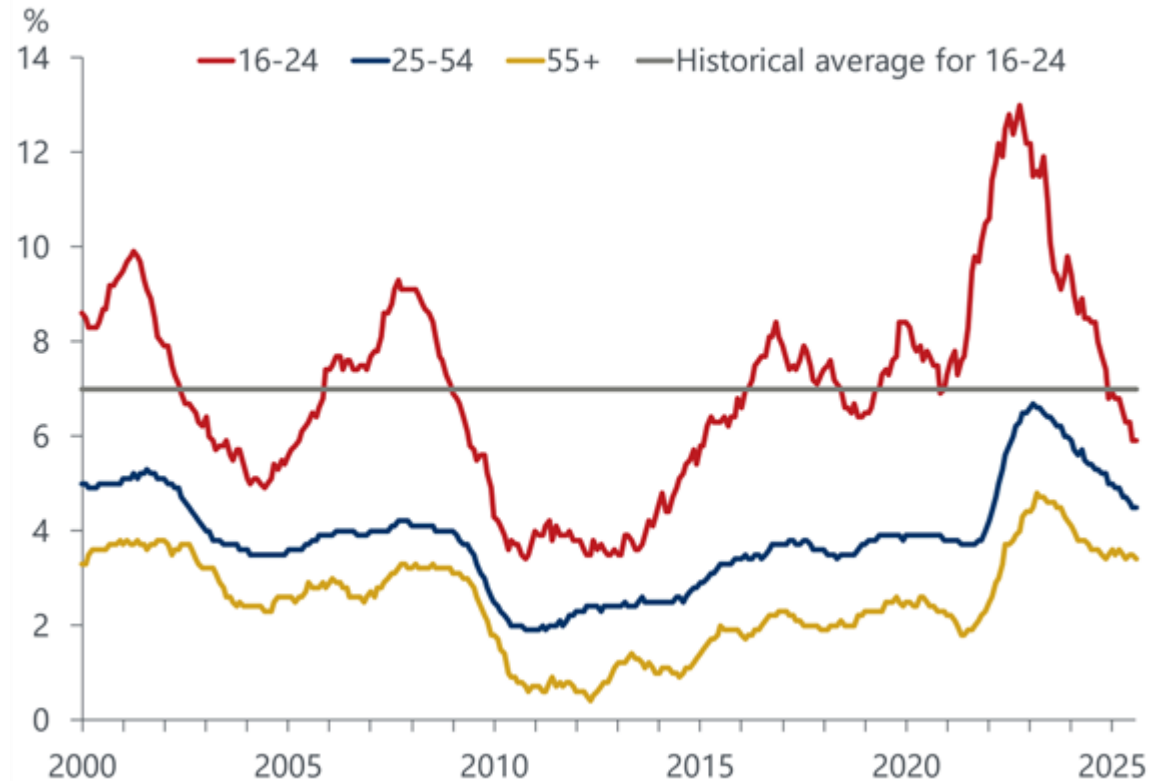
US: Earnings of large and small firms

Index Q4 2019 = 100



Sources: Oxford Economics, Bloomberg

US: Wage growth by age bracket



Sources: Oxford Economics, Haver Analytics

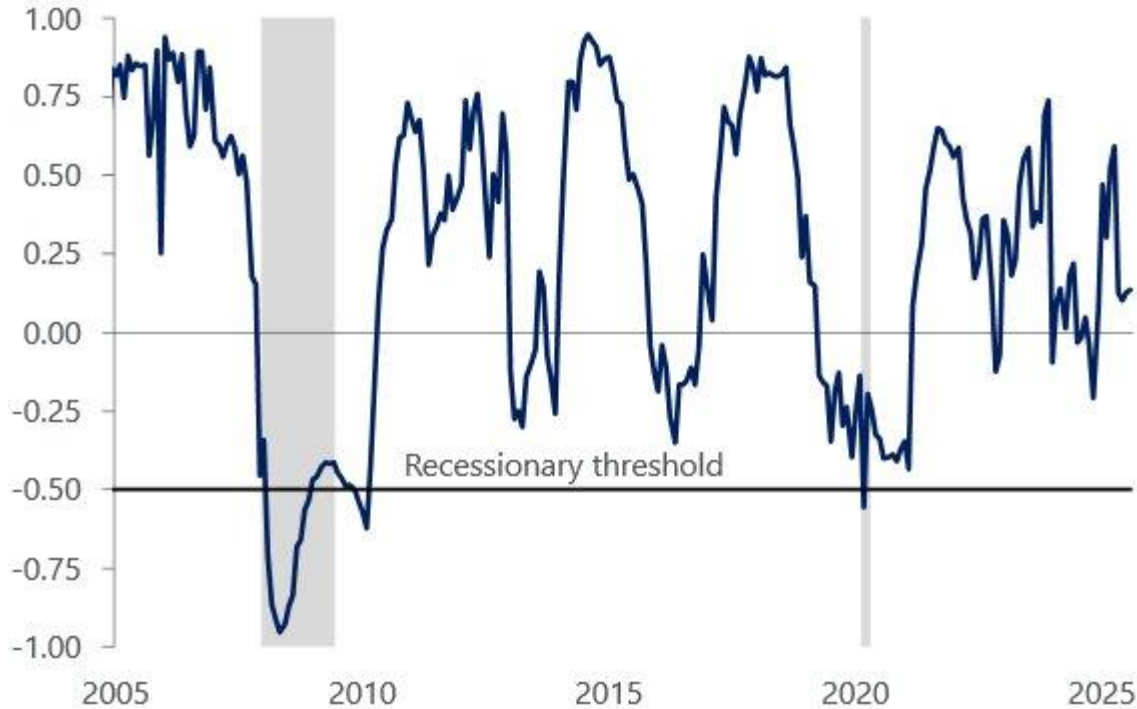


Health check on the economy

Economy didn't crack during shutdown

US: Oxford Economics' US Business Cycle Indicator

Index, -1 to +1



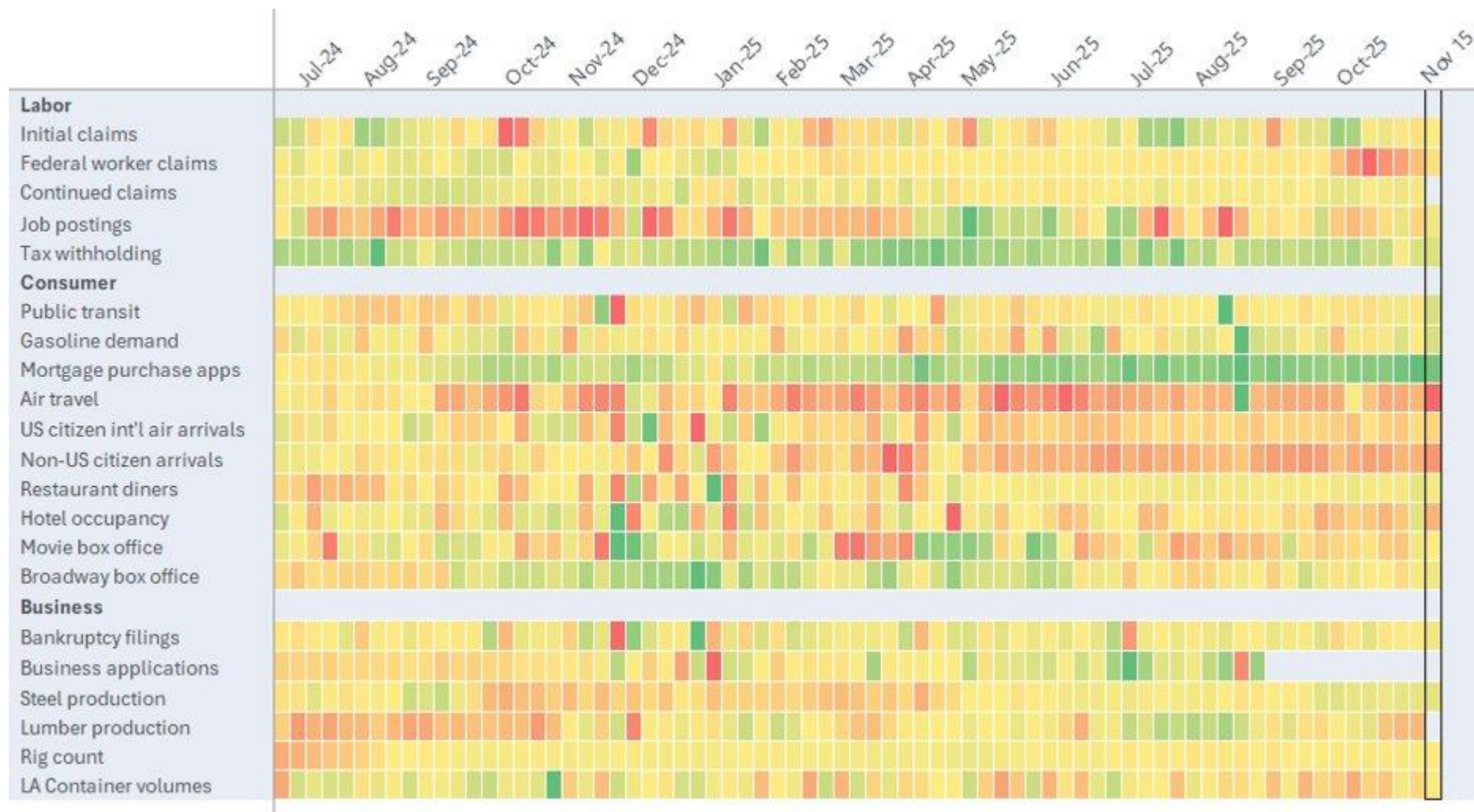
Note: Latest month is estimated due to lagging datapoints and is subject to revisions

Source: Oxford Economics

Key takeaways

- The first BLS labor market data following the shutdown showed conditions have not rapidly deteriorated.
- Job growth picked up and initial claims stayed muted, supporting our view that a U.S. recession remains unlikely over the next 12 months.
- AI-related investment has sufficiently offset the weakness elsewhere in business equipment spending.
- Declines in mortgage rates should support a gradual recovery of the housing market next year. Although refinancing activity may be lower than expected.

Outside of travel, high frequency indicators are stable

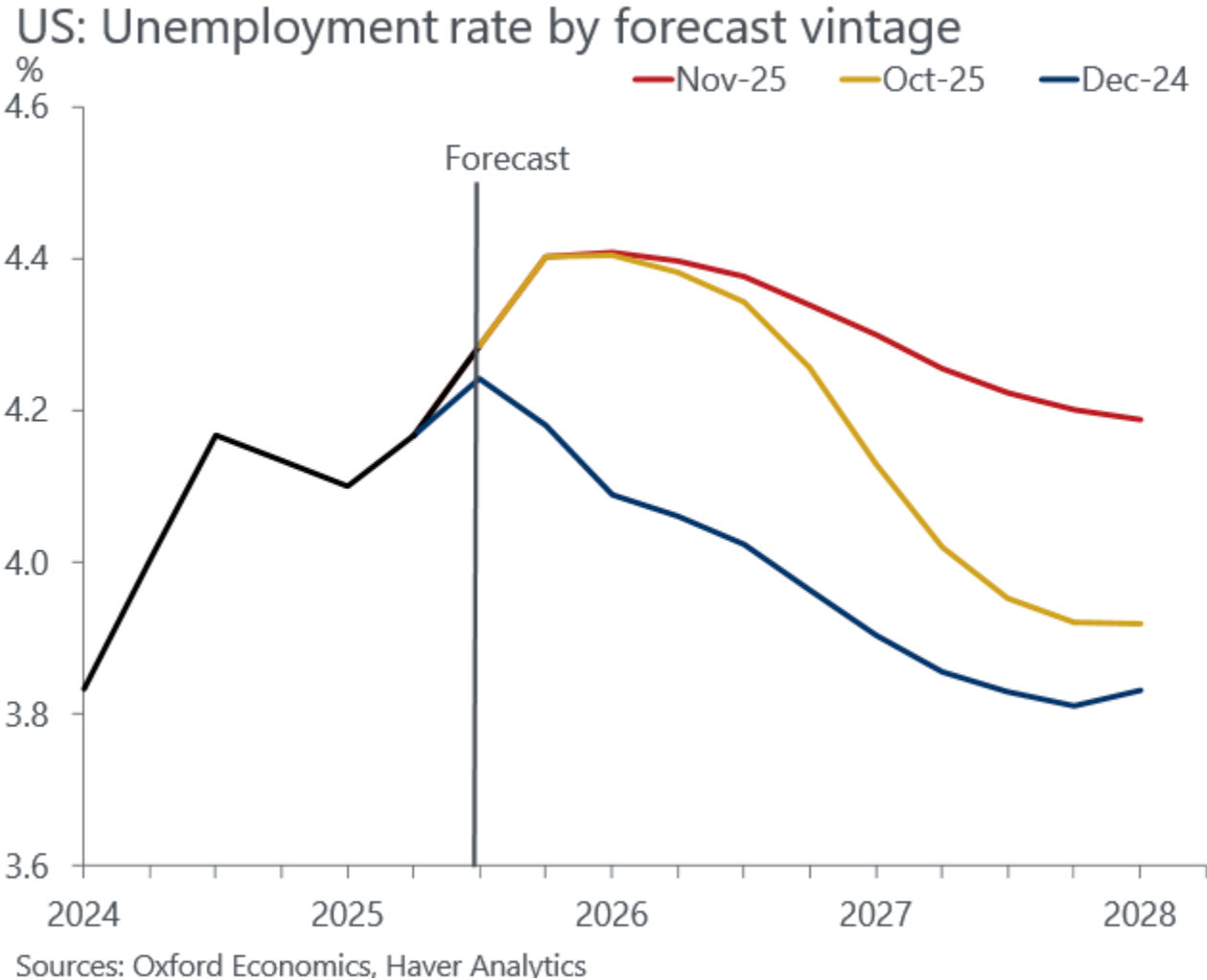


Source: Oxford Economics



Labor market continues to soften

Unemployment will rise, not skyrocket



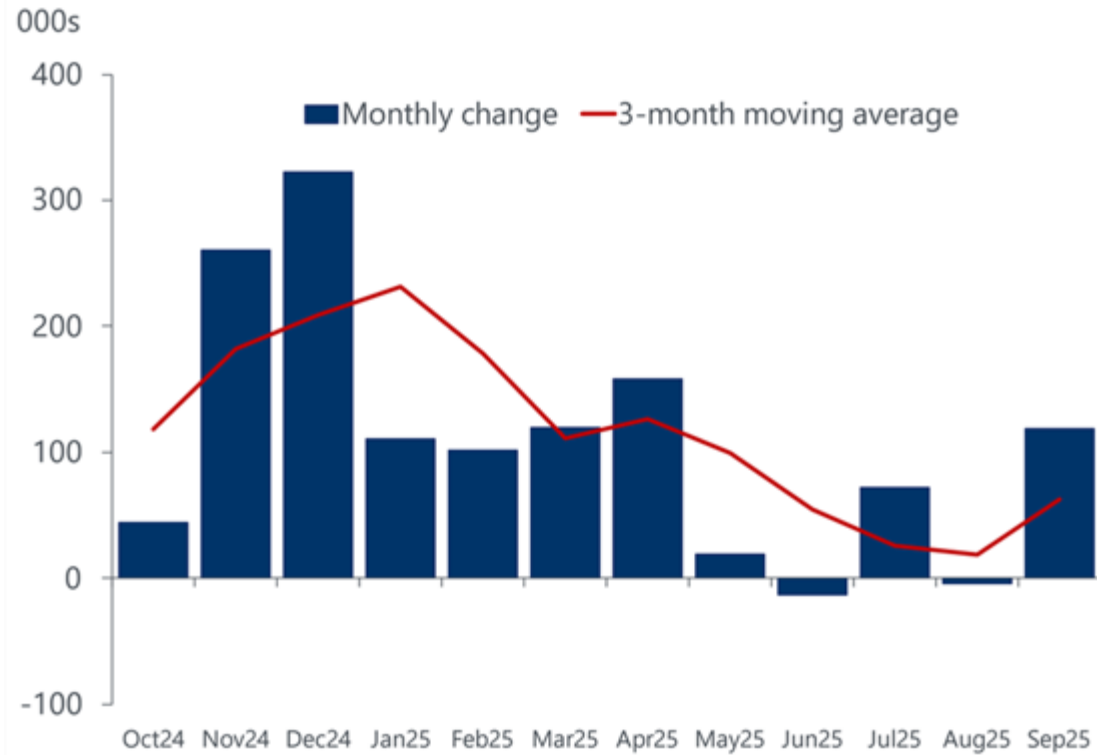
Key takeaways

- While low-hire, low-fire conditions persist, the September jobs report offers some reassurance that the labor market wasn't crumbling before the shutdown.
- Small firms explain much of the slowdown, though supportive fiscal policy and looser financial conditions should offer a better environment in 2026.
- Modest employment gains and productivity driven GDP growth points towards a jobless expansion, leaving the economy vulnerable to adverse shocks.
- Weak labor market conditions are disproportionately impacting Gen Z, with unemployment rising and wage growth declining for the group.

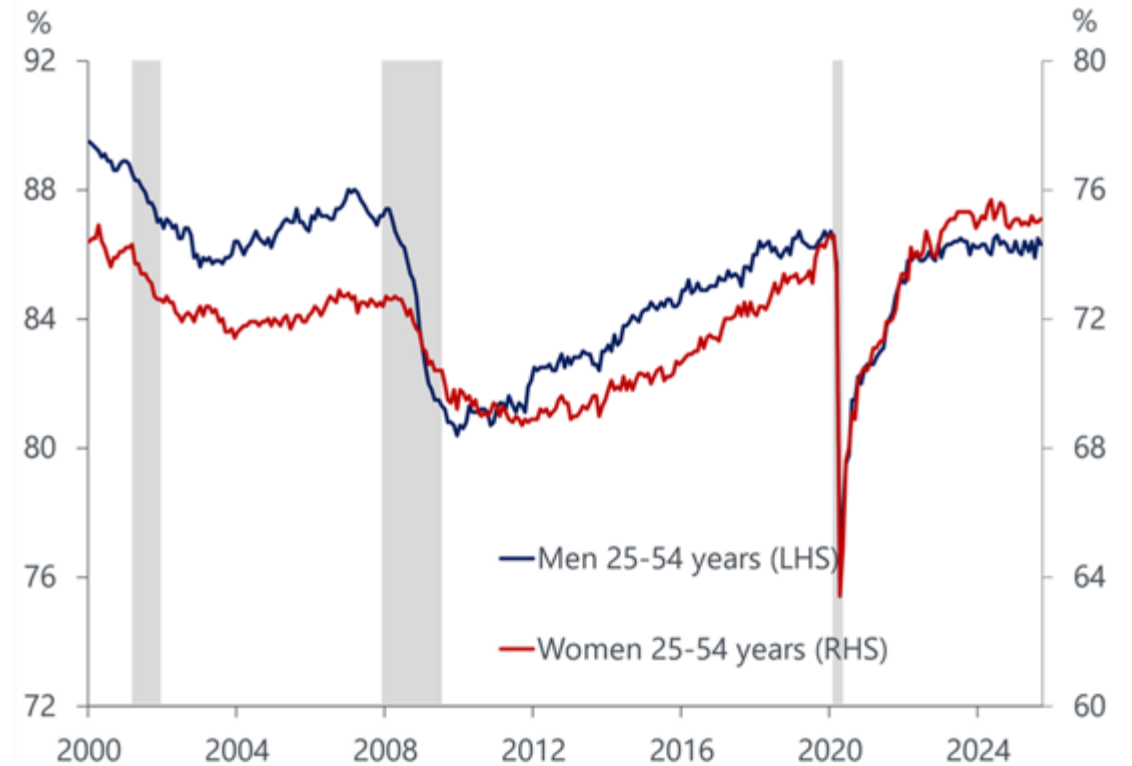
Job growth in September beat expectations



US: Nonfarm payroll employment



US: Prime-age employment-to-population ratio



Sources: Oxford Economics, Haver Analytics

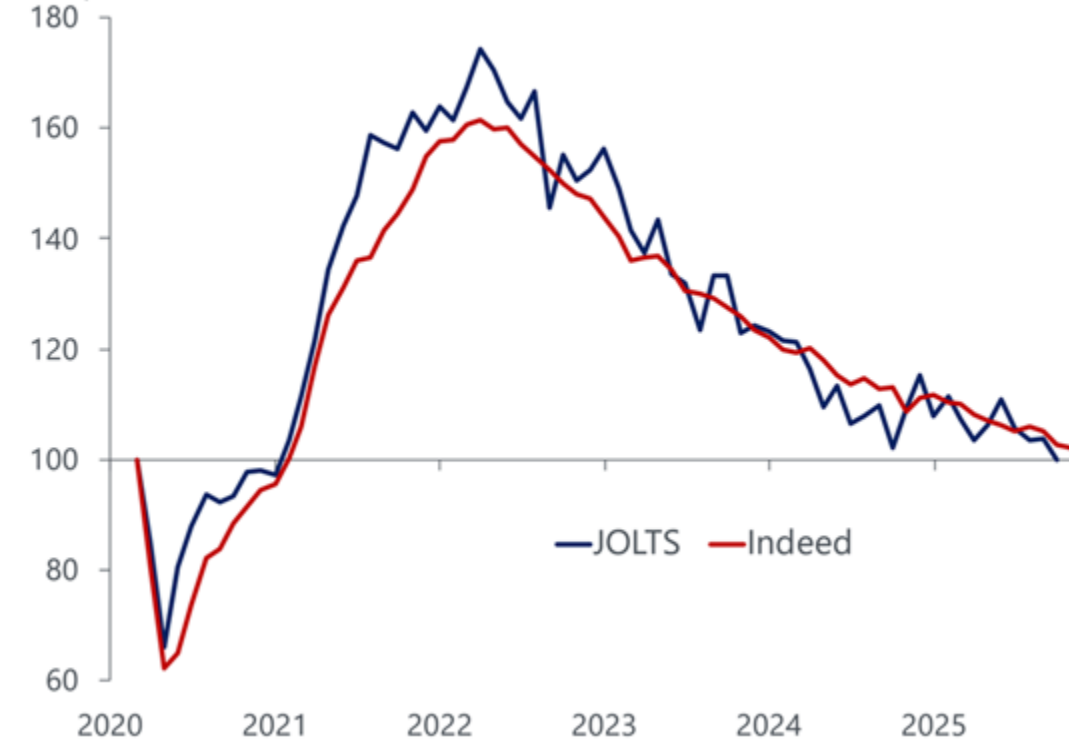
Sources: Oxford Economics, Haver Analytics

Labor demand is sluggish, especially for small businesses



US: JOLTS job openings vs. Indeed job openings

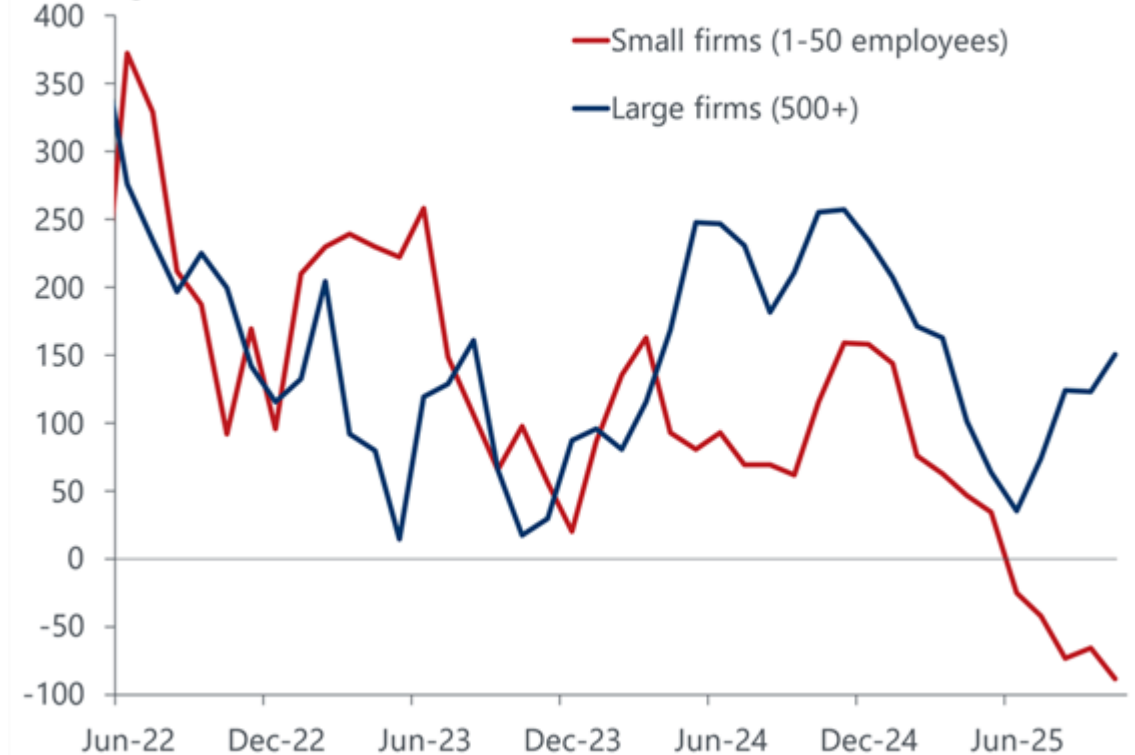
Index, Feb 2020=100



Sources: Oxford Economics, Haver Analytics

US: Employment by firm size

3m. change

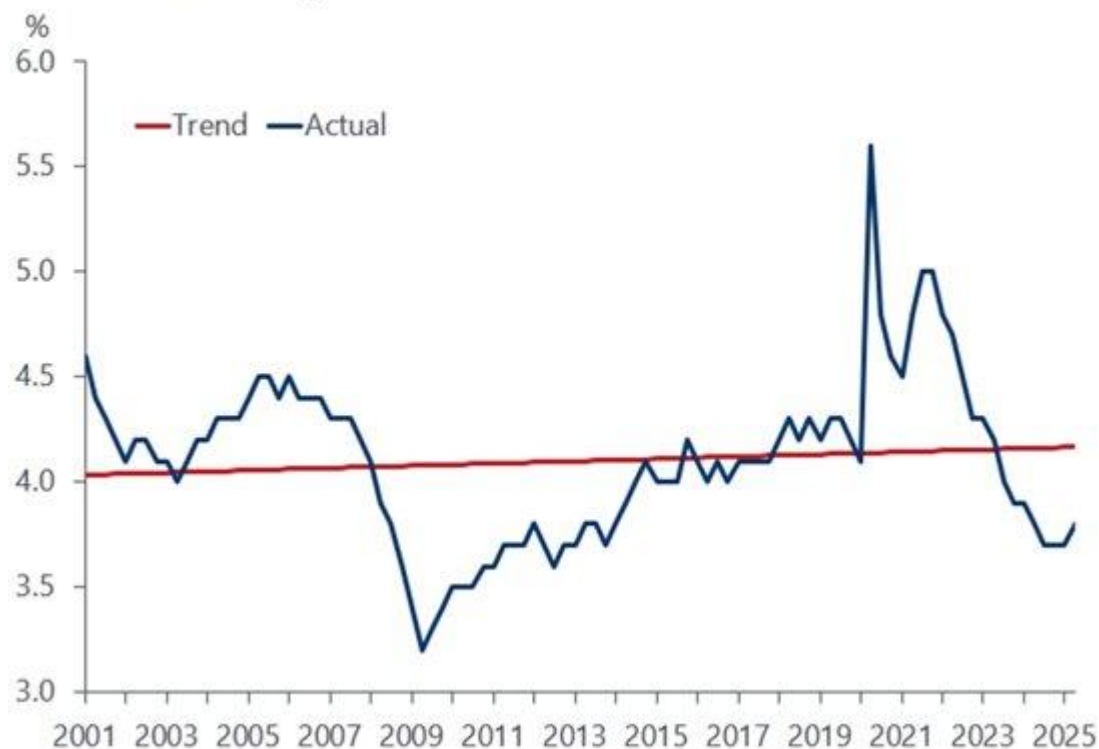


Sources: Oxford Economics, Haver Analytics

A jobless expansion is a key risk to the economy

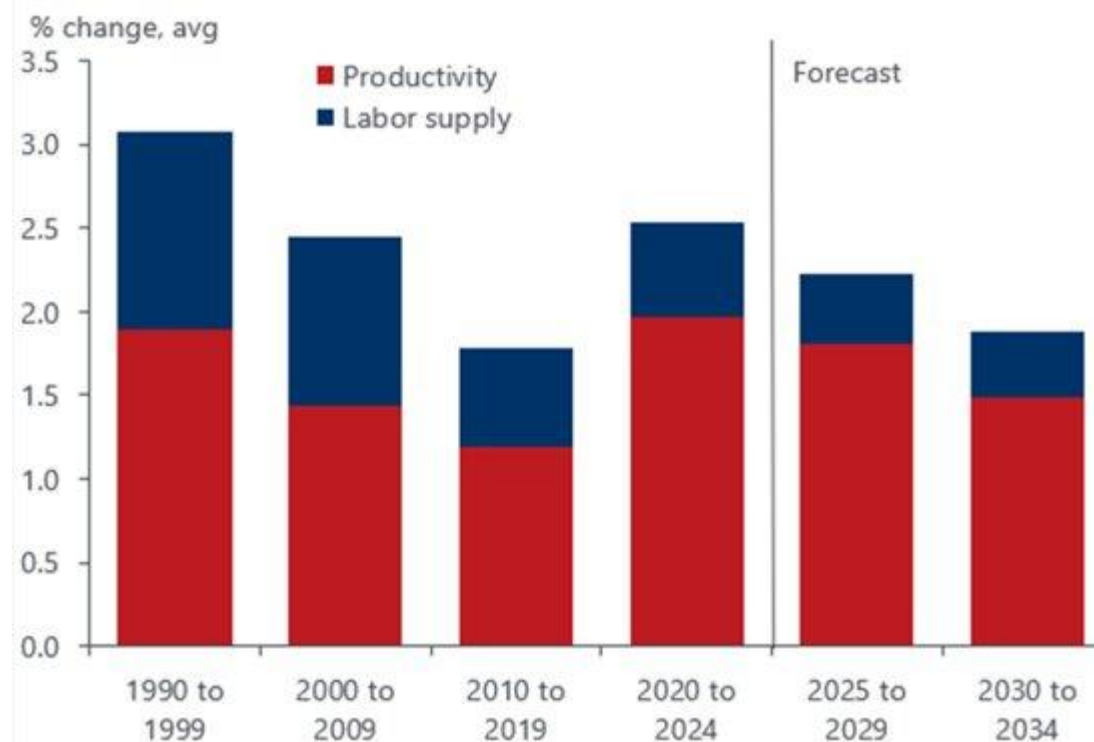


US: Private hiring rate



Sources: Oxford Economics, Haver Analytics

US: Decomposition of potential GDP

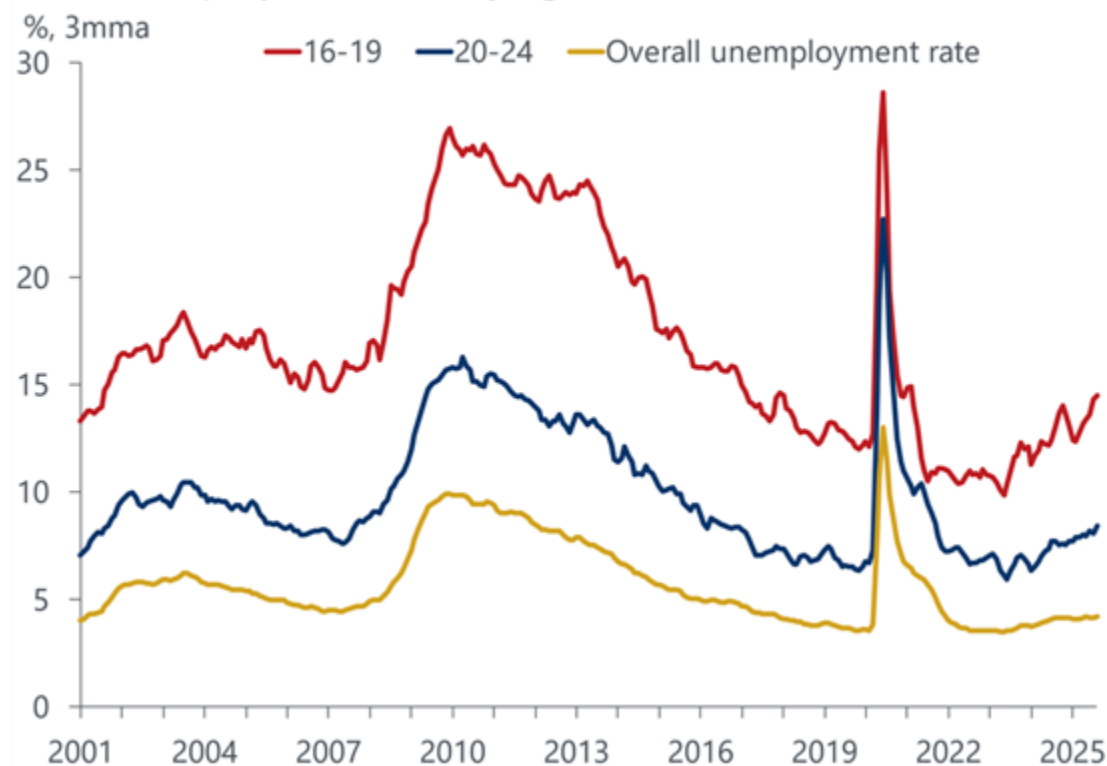


Sources: Oxford Economics, Haver Analytics



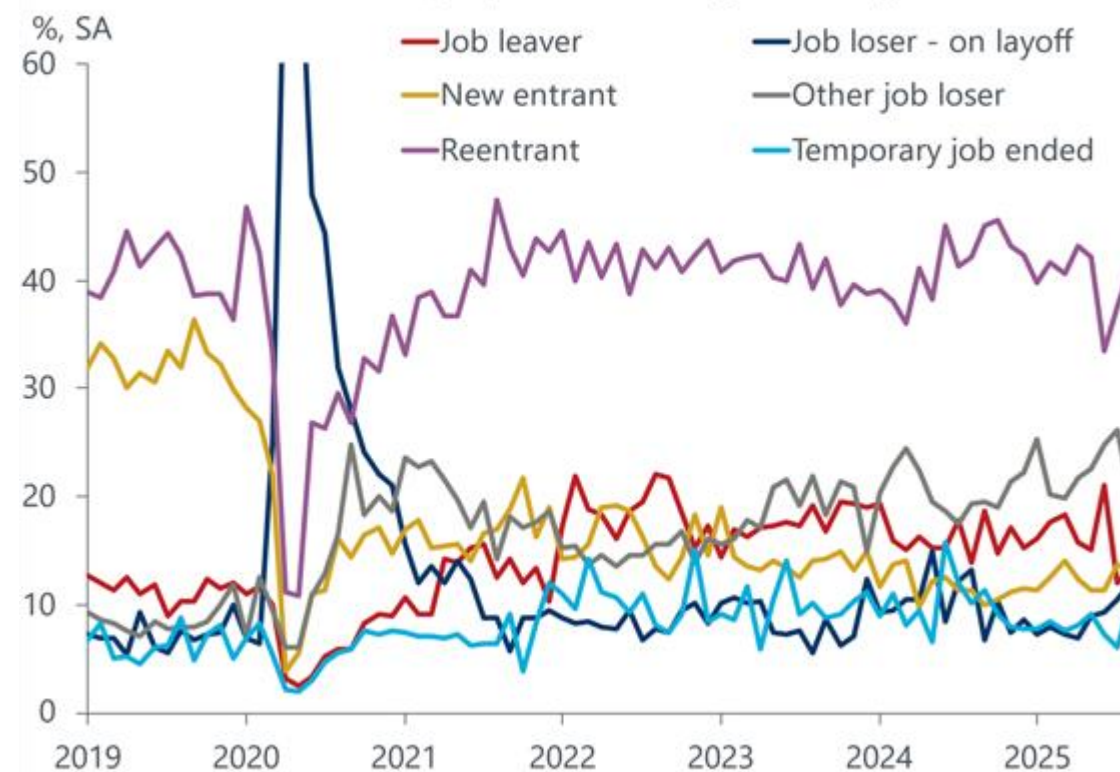
Current labor market conditions are challenging for Gen Z

US: Unemployment rate by age bracket



Sources: Oxford Economics, Haver Analytics

US: Reasons for unemployment among 22 -28 year olds



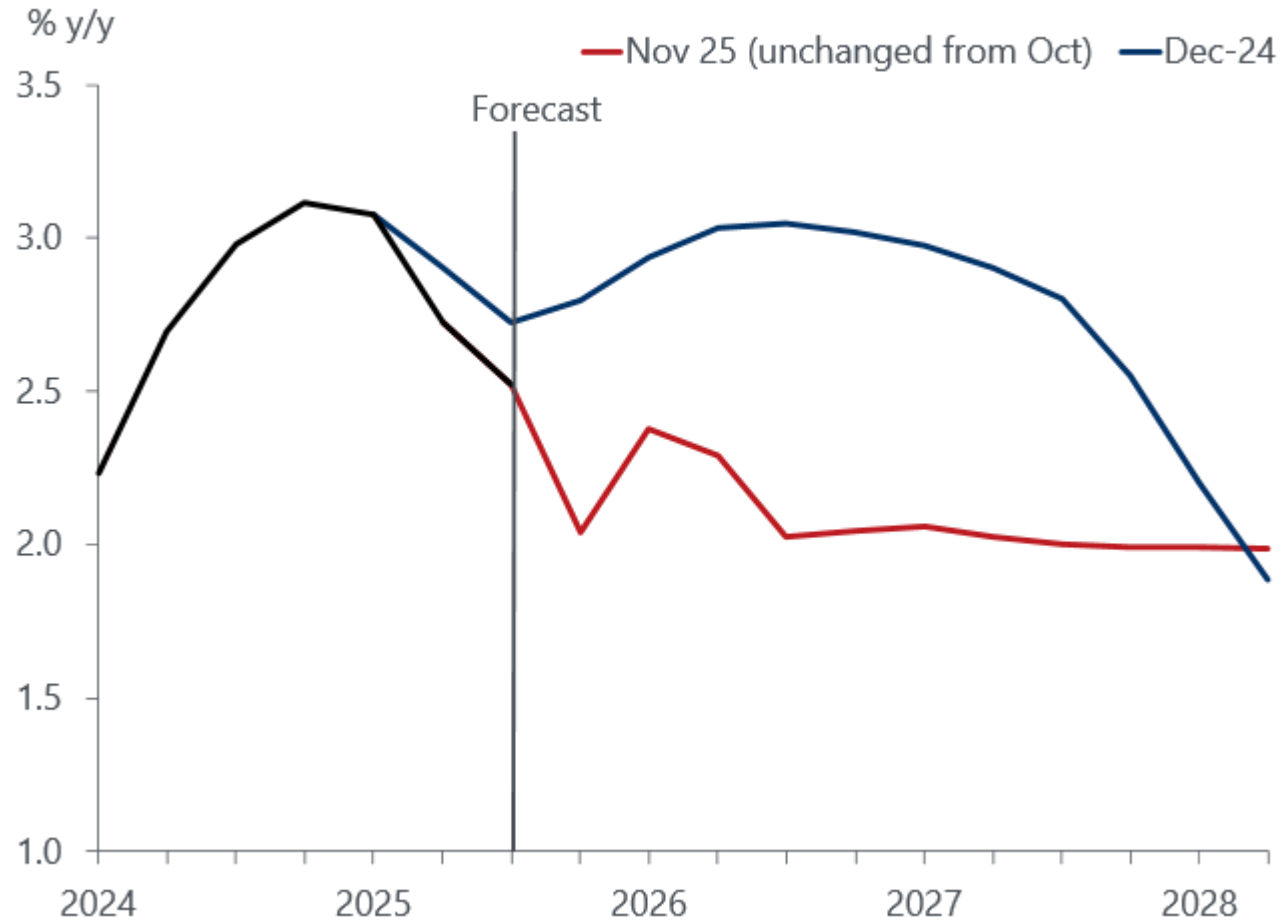
Sources: Oxford Economics, Haver Analytics



Consumer spending in solid shape

Solid outlook for consumer spending

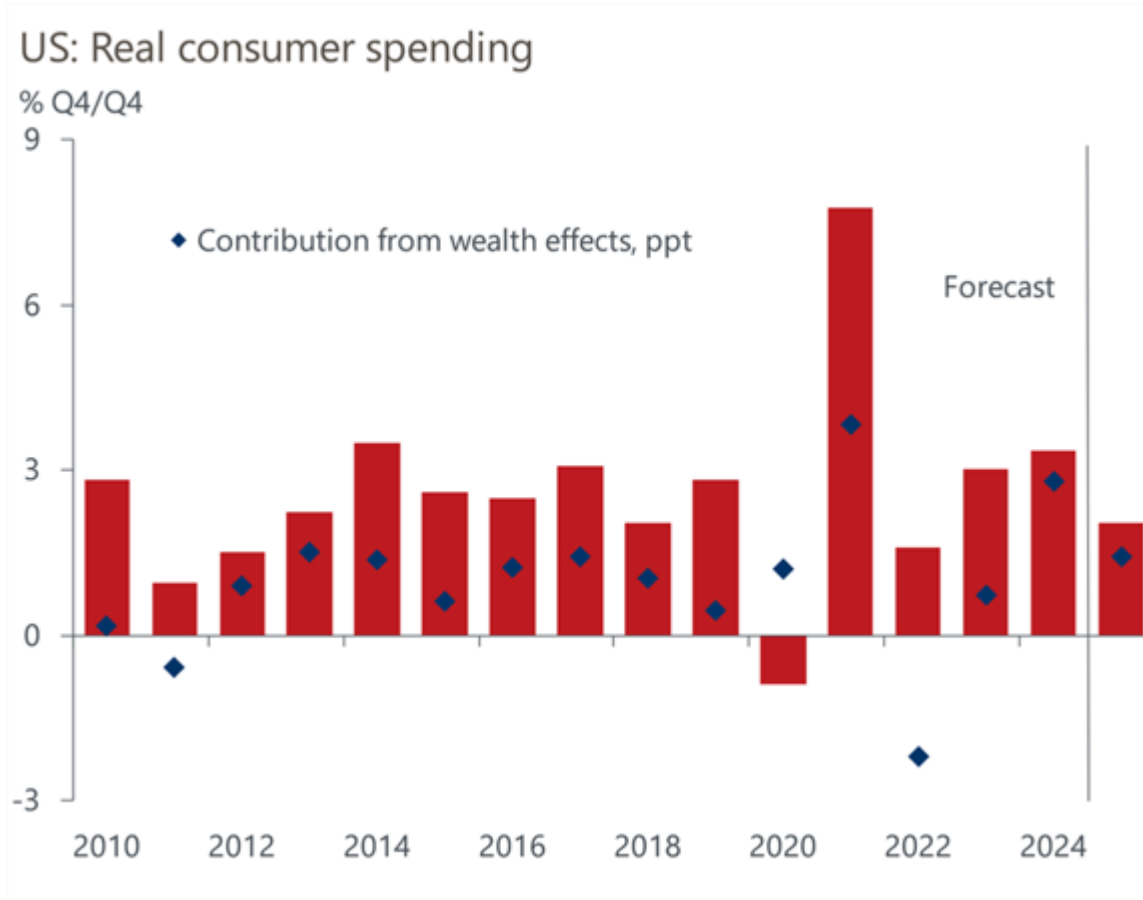
US: Consumer spending by forecast vintage



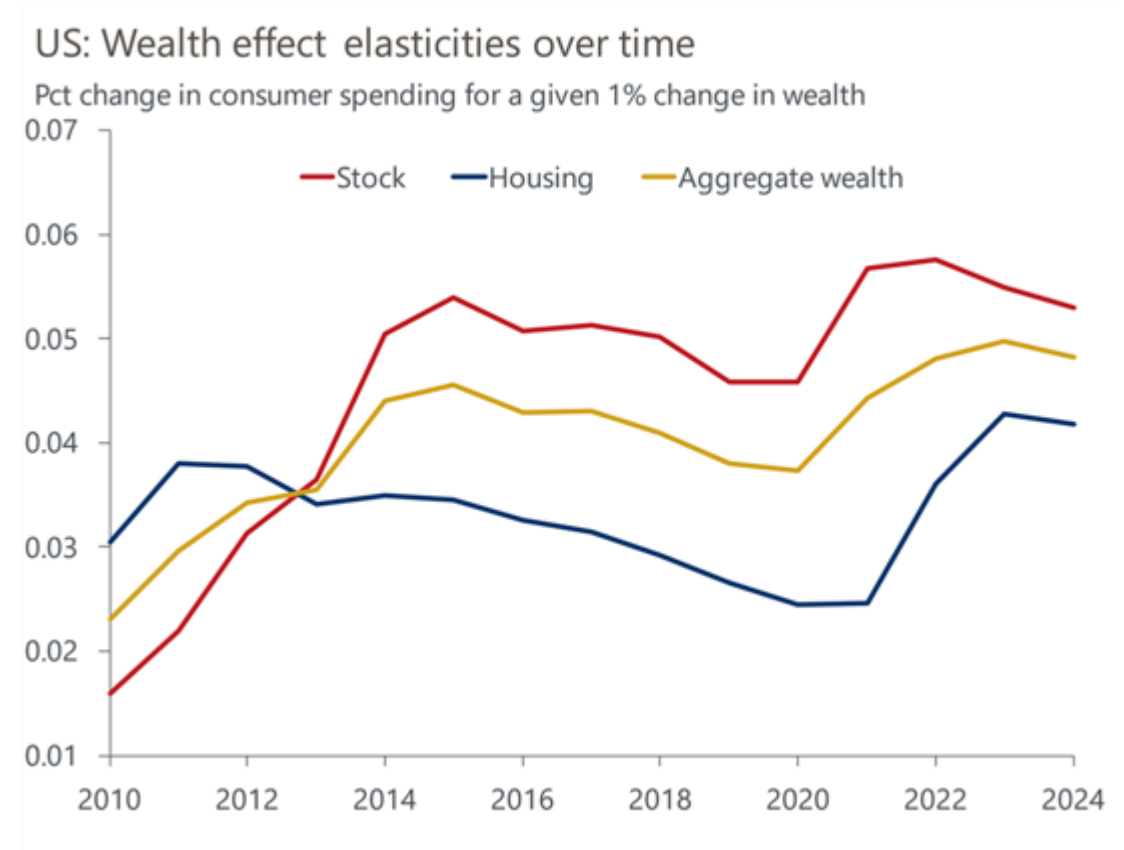
Key takeaways

- Despite economic headwinds, consumer spending will still grow at a favorable pace for the rest of the year. In 2026, we expect consumption growth to average 2.1%.
- Rising wealth from stock market gains are a primary driver of spending, especially for the upper class.
- While consumption patterns are bifurcated between high- and low-income households, the middle class still drives over half of spending.
- The shutdown drove dips in consumer sentiment in October, although spending remained resilient.

Gains in wealth have driven consumption since the pandemic



Sources: Oxford Economics, Haver Analytics



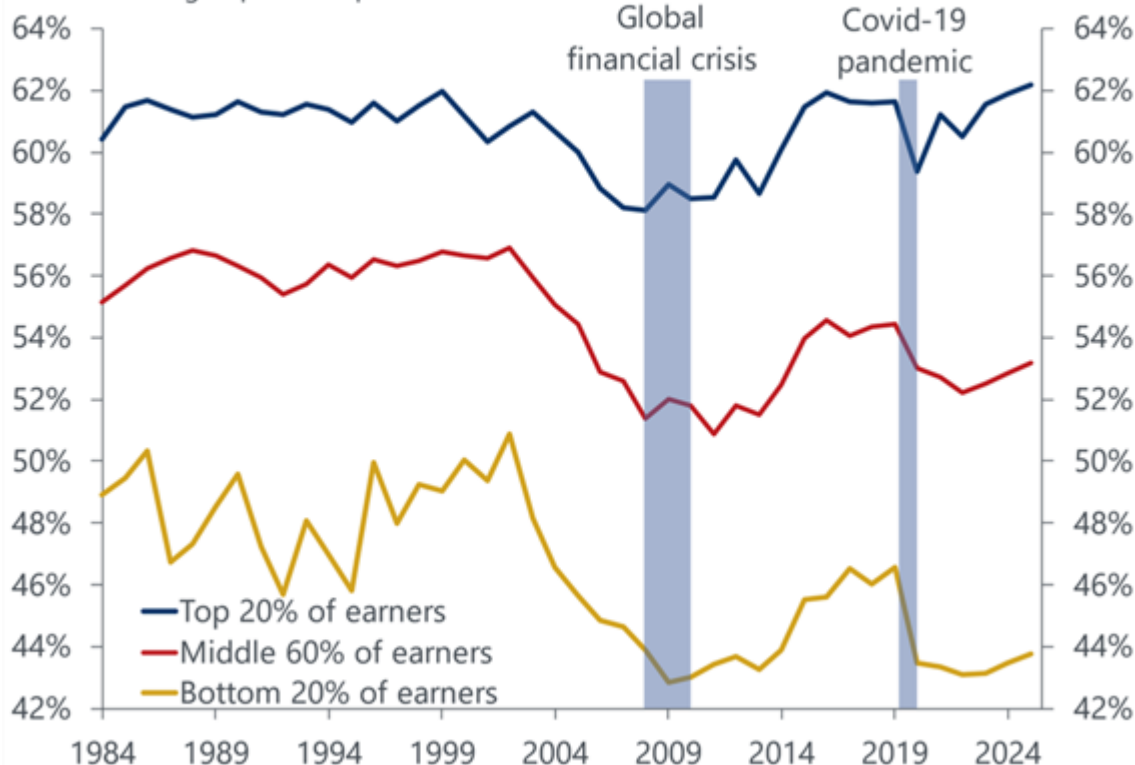
Sources: Oxford Economics, Haver Analytics



Over half of spending is driven by the middle class

US: Consumer discretionary spending by income

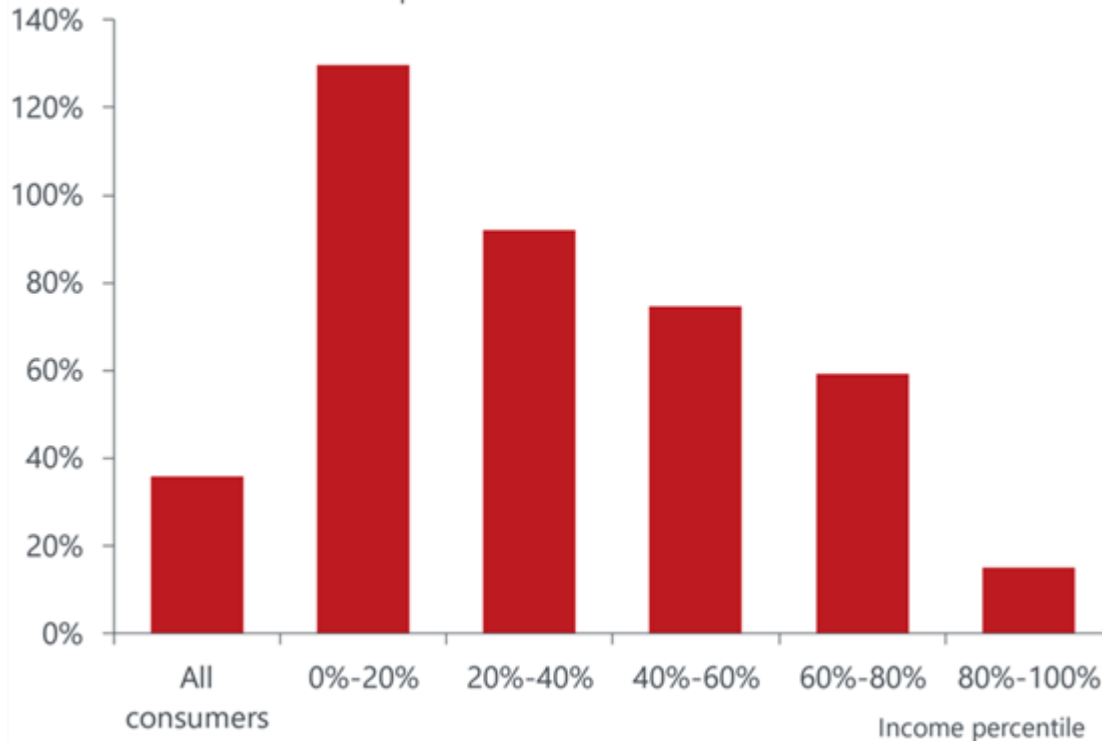
share of each group's total spend



Sources: Oxford Economics, Haver Analytics

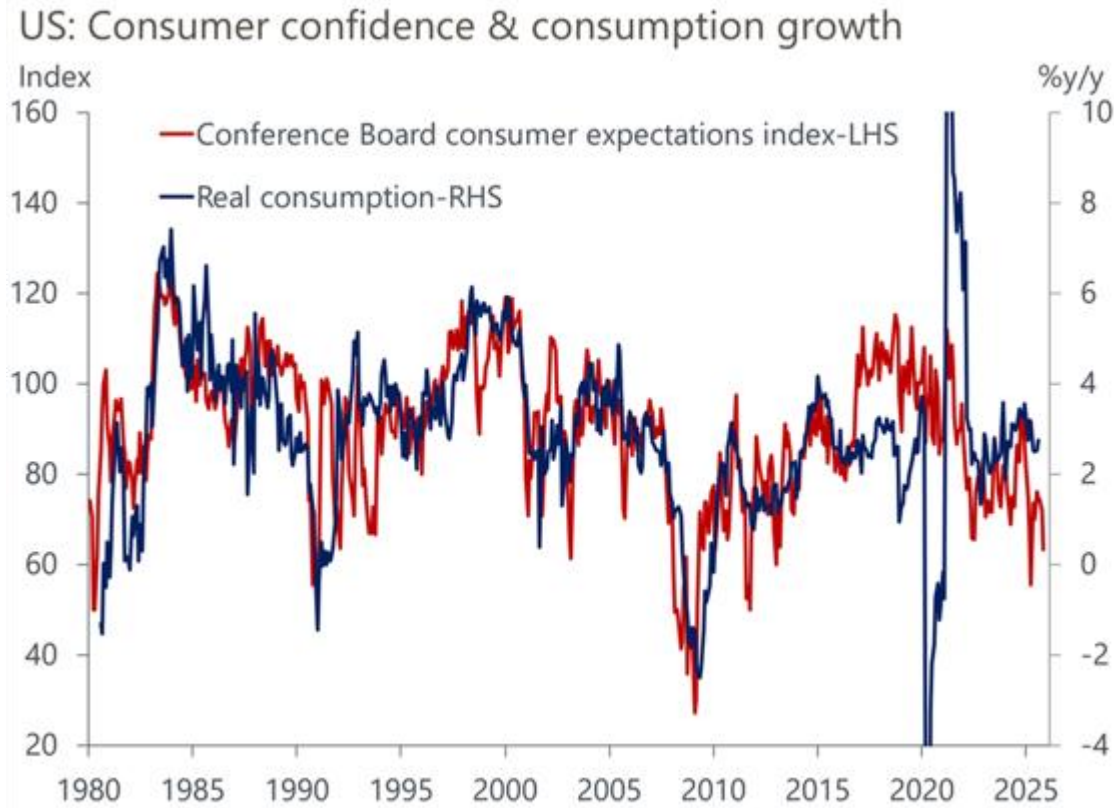
US: Marginal propensity to consume

Share of extra dollar of income spent



Sources: Oxford Economics, Haver Analytics

The shutdown contributed to dips in confidence and sentiment



Sources: Oxford Economics, Penn Wharton

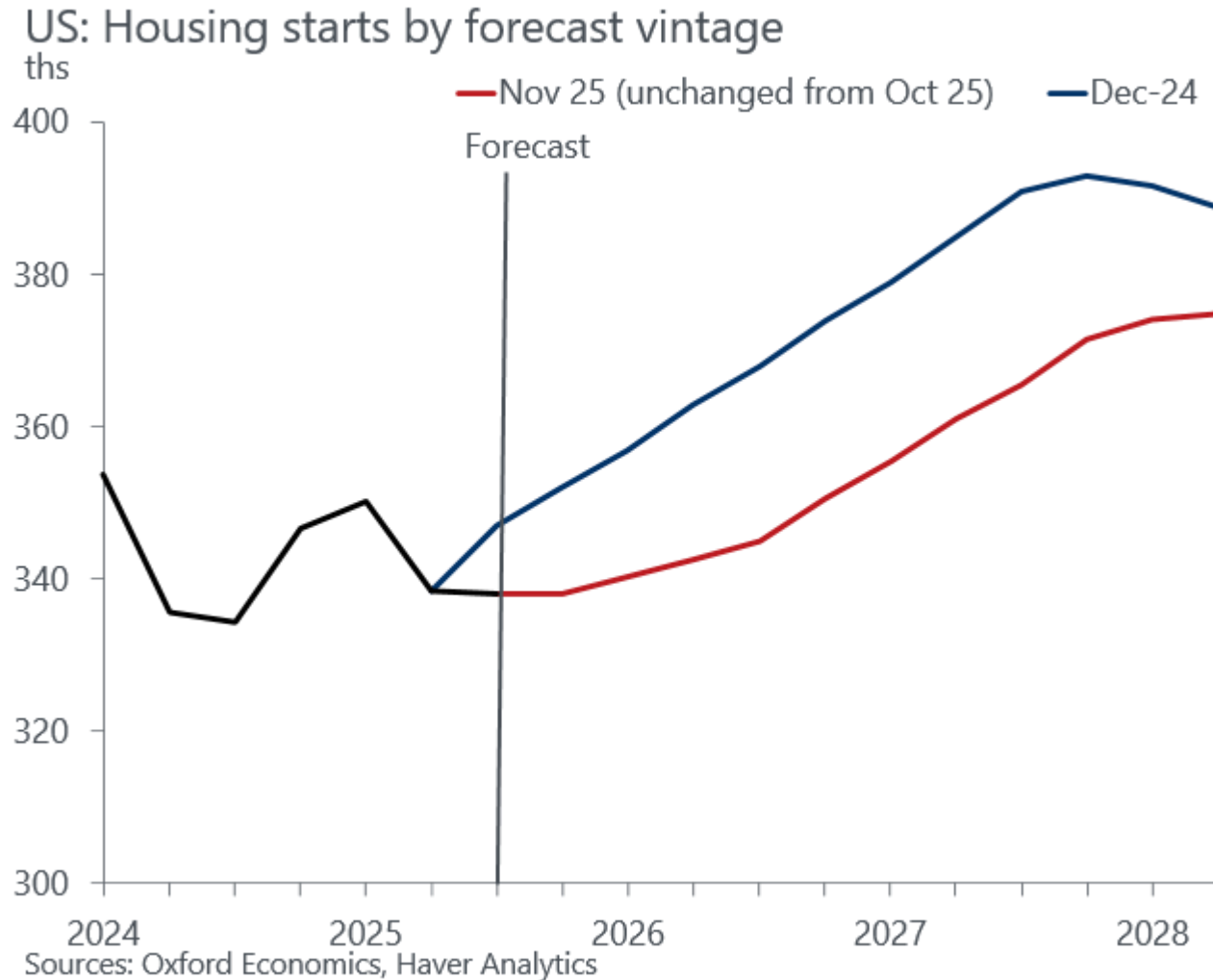


Sources: Oxford Economics, Haver Analytics



Housing market outlook improves

Gradual recovery ahead for housing



Key takeaways

- Lower mortgage rates and high inventories will gradually support housing market recovery in 2026.
- Slowing home price growth will improve also assist in improving housing affordability; however, homebuying still remains out of reach for most households. We expect mortgage rates to settle near 6% next year.
- Refinancing opportunities are limited to just 3 million eligible households. Beneficiaries are primarily older first-time homebuyers in California, Texas, and Florida.

Improved sentiment and supply will support a slow recovery in 2026



US: NAHB Housing Market Index Components

Index >50=conditions are good



Source: Oxford Economics, Haver Analytics

US: Homebuilder sentiment and completed homes for sale



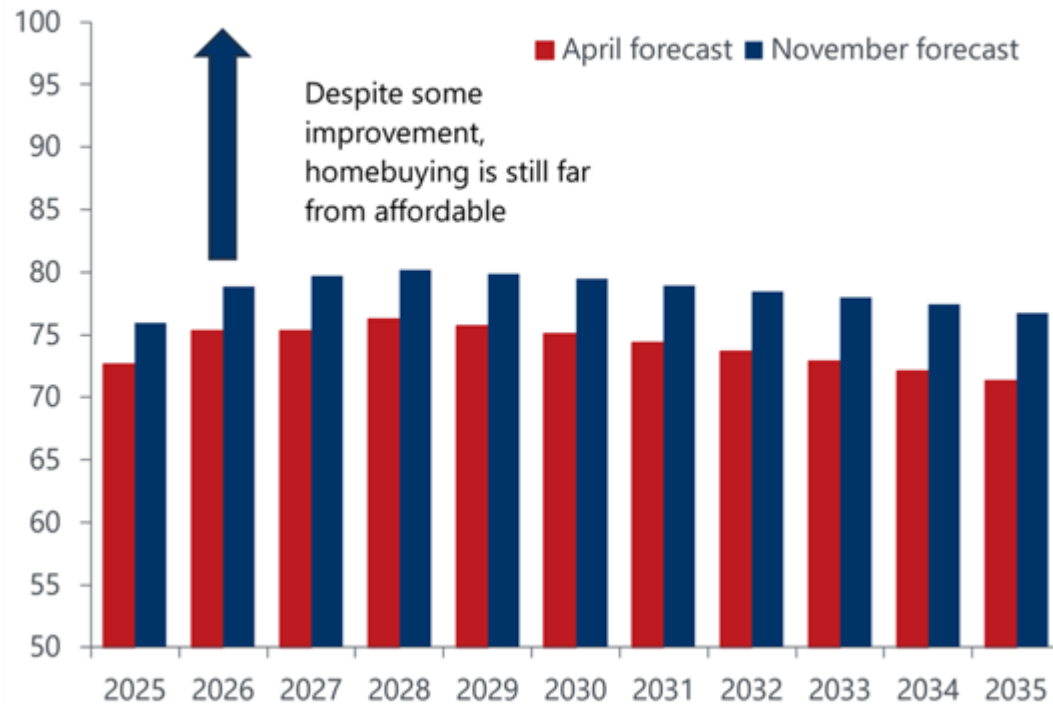
Sources: Oxford Economics, Haver Analytics

Despite improved affordability, homebuying is out of reach for many



US: Housing affordability forecasts

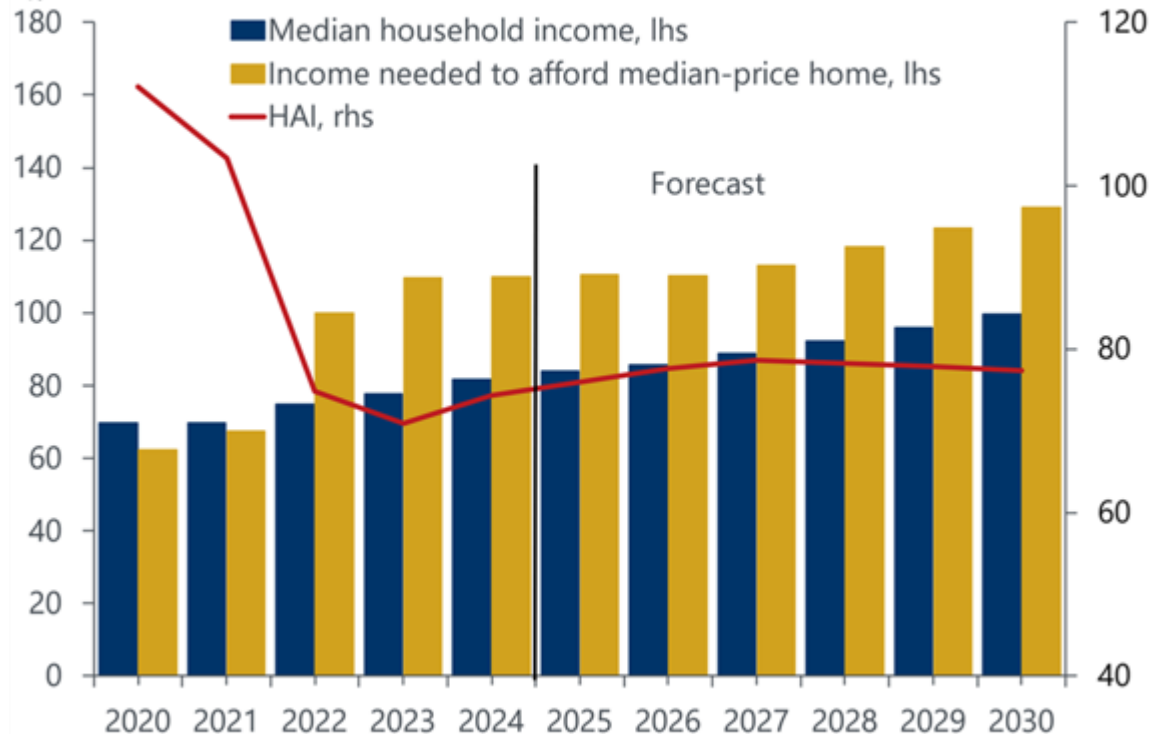
HAI: 100=affordable



Sources: Oxford Economics, Census Bureau

US: Income needed to make housing payments affordable

\$, thousands

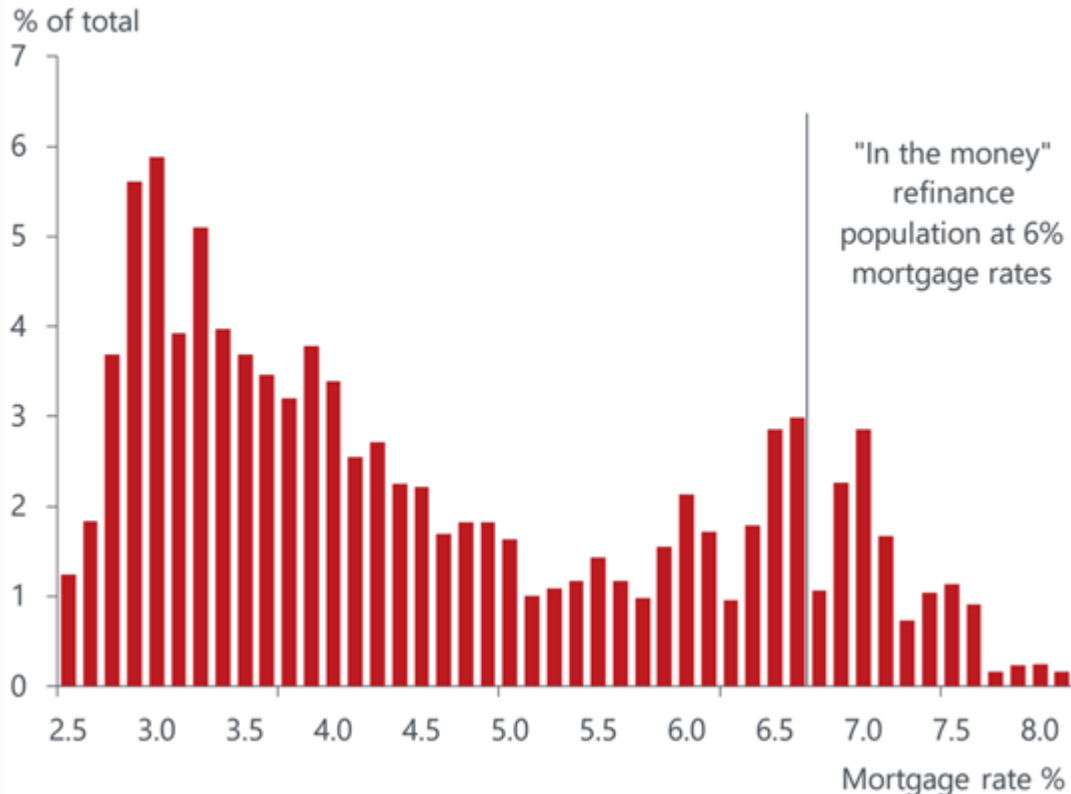


Sources: Oxford Economics, Zillow

Few mortgage holders will benefit from refinancing opportunities

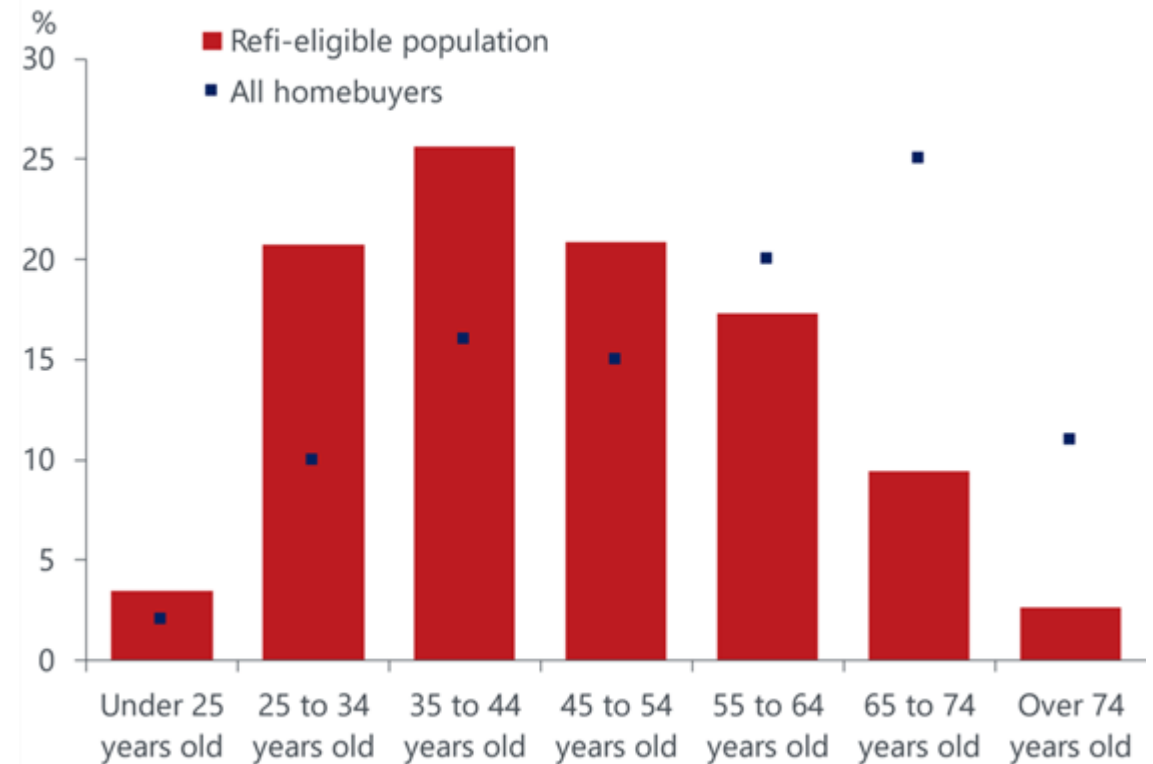


US: Composition of mortgages by interest rate



Sources: Oxford Economics, Fannie Mae, Freddie Mac, Ginnie Mae

US: Composition of mortgage holders by age

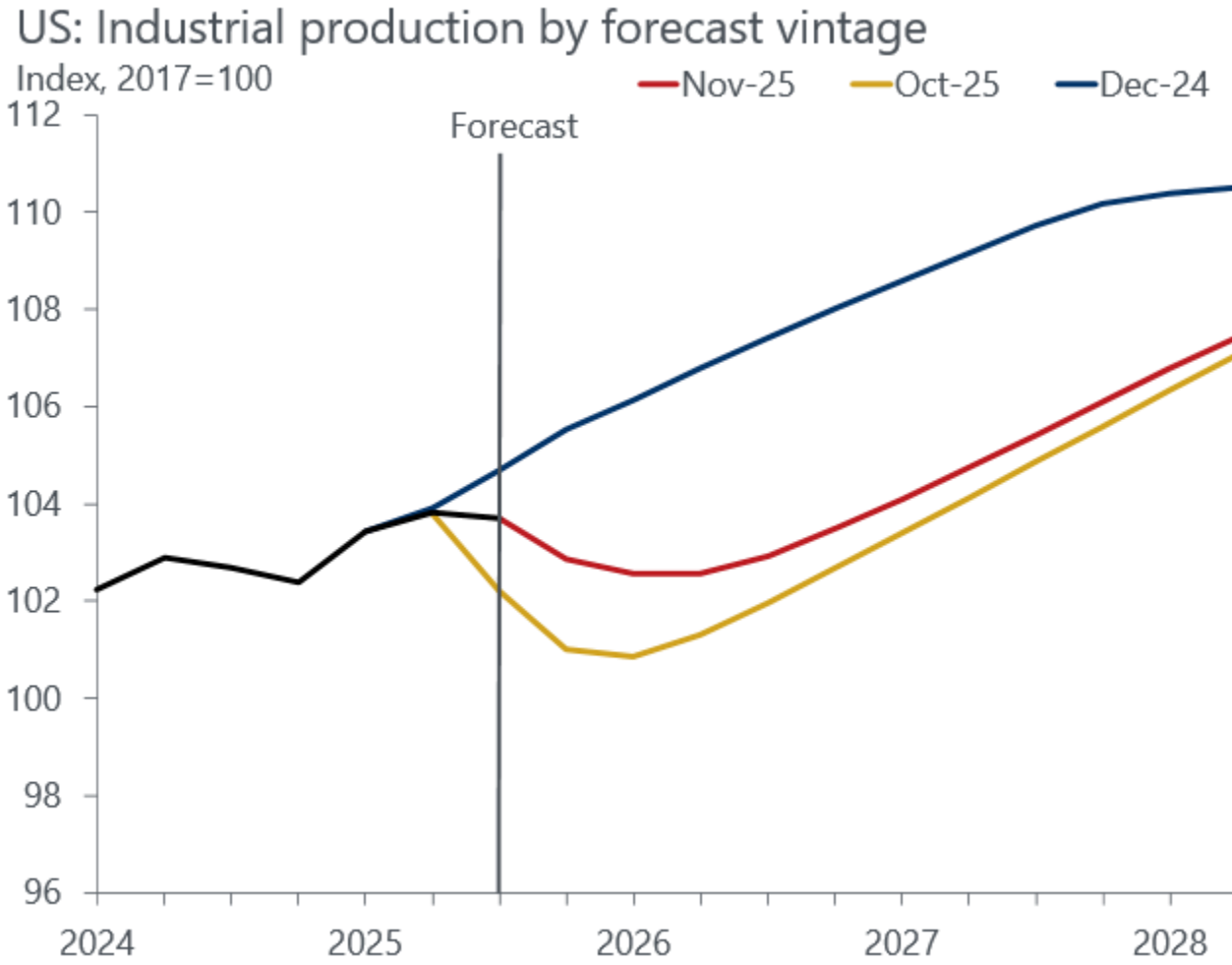


Sources: Oxford Economics, Fannie Mae, Freddie Mac, Ginnie Mae



Manufacturing has areas for growth

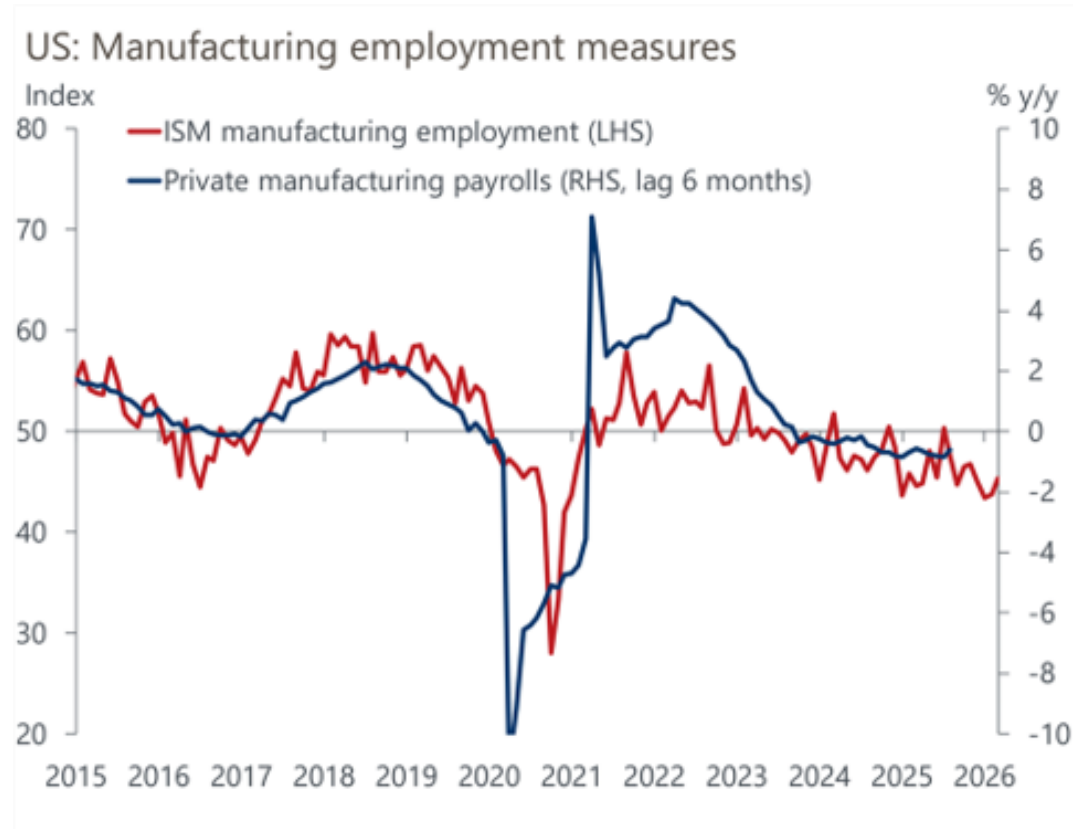
Manufacturing faces a slow recovery



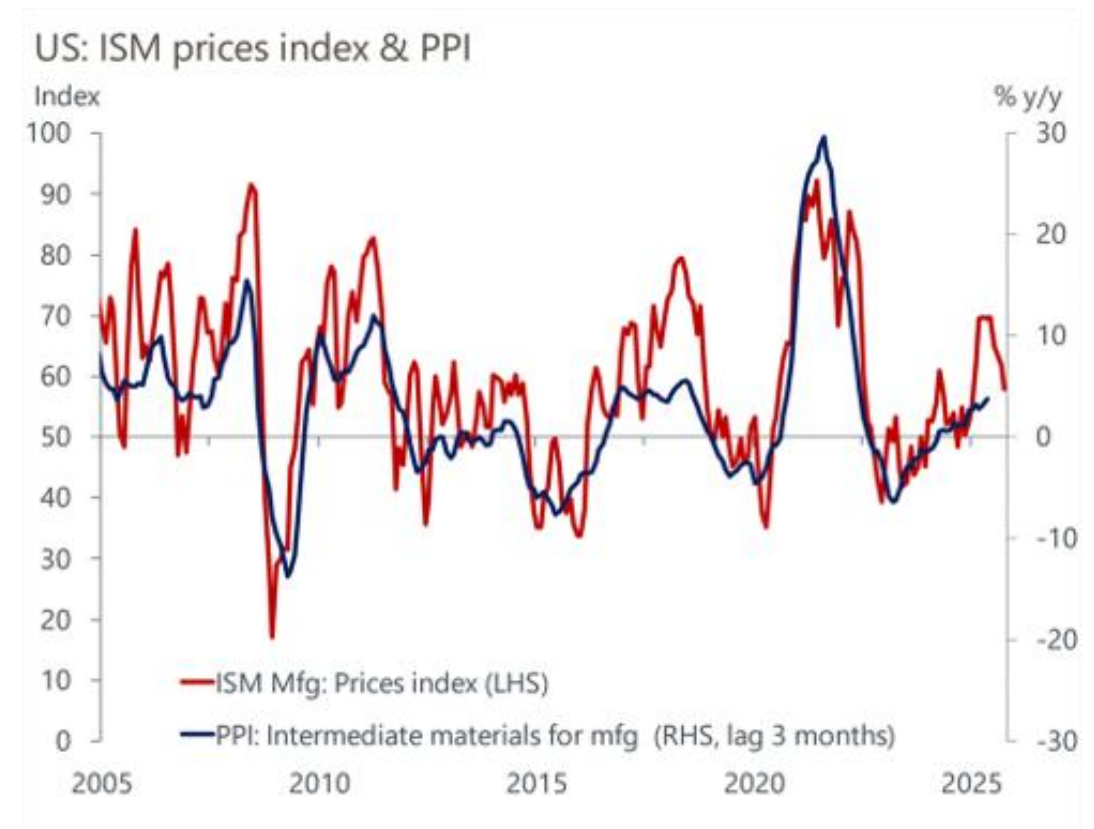
Key takeaways

- Manufacturing activity is sluggish, and firms have responded by reducing headcount. It will take time for lower interest rates, falling policy uncertainty, and business investment tax incentives to lift the sector.
- Encouragingly, the ISM prices index fell in October, suggesting tariff induced price pressures are subsiding.
- Productivity boosts from AI investments are set to primarily support larger firms in information and professional service industries.
- Depressed oil prices and excess shipping capacity will continue to ease supply chain stress.

Manufacturing faces headwinds from tariffs and policy uncertainty



Sources: Oxford Economics, Haver Analytics

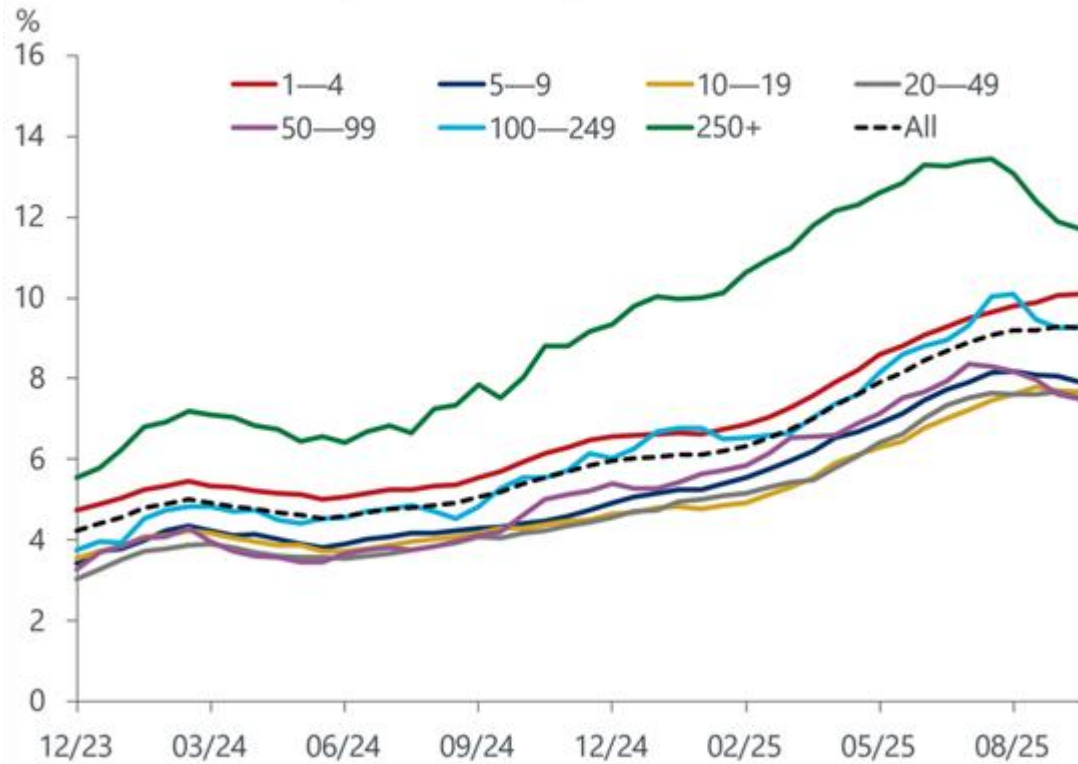


Sources: Oxford Economics, Haver Analytics

States with existing infrastructure and lower costs attract investment

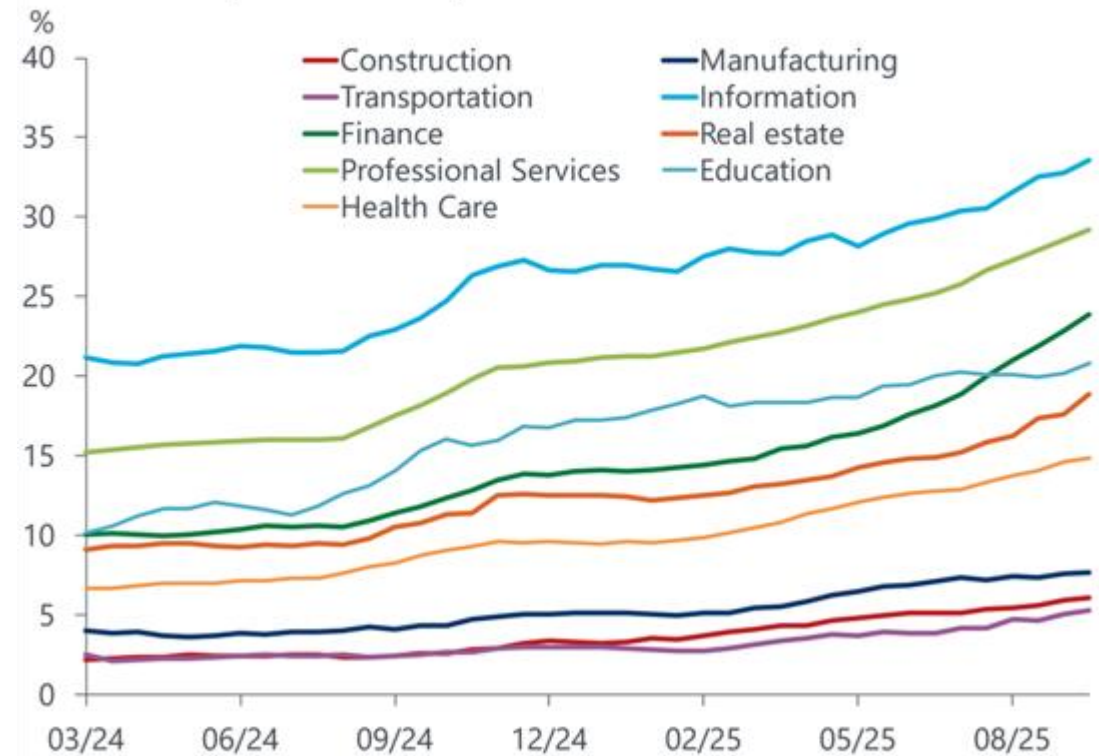


US: Current AI adoption rates by firm size



Sources: Oxford Economics, Census Bureau

US: Firms by sector likely to use AI in the next six months



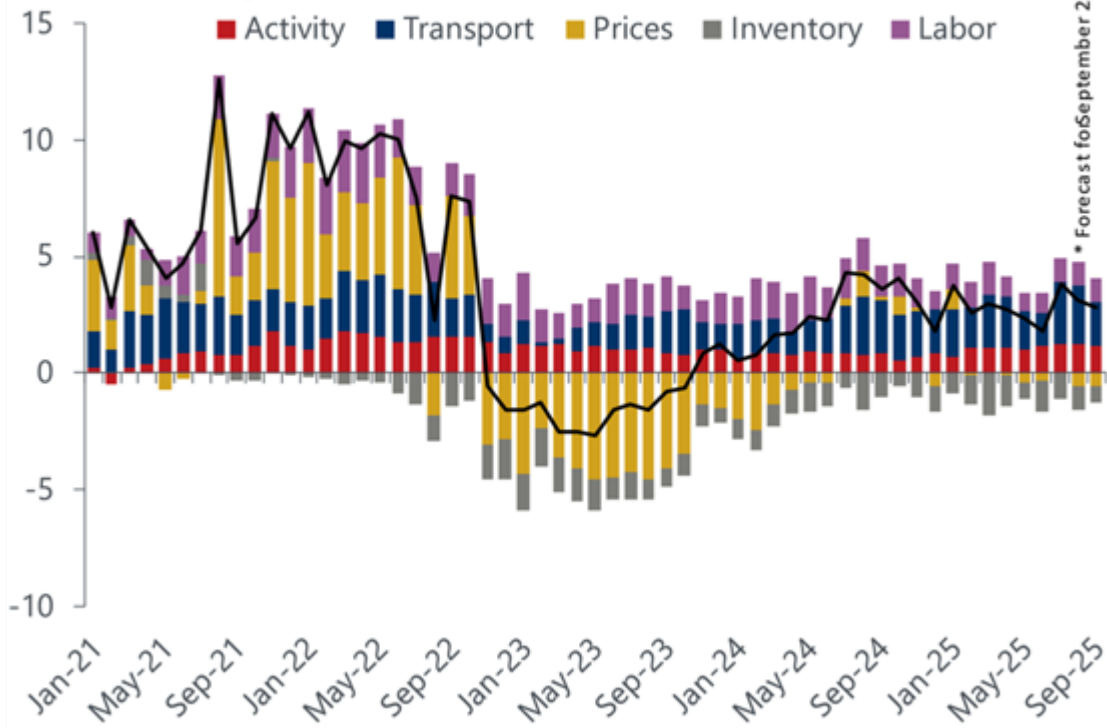
Sources: Oxford Economics, Haver Analytics

Low oil prices and excess shipping capacity to offer supply chain relief



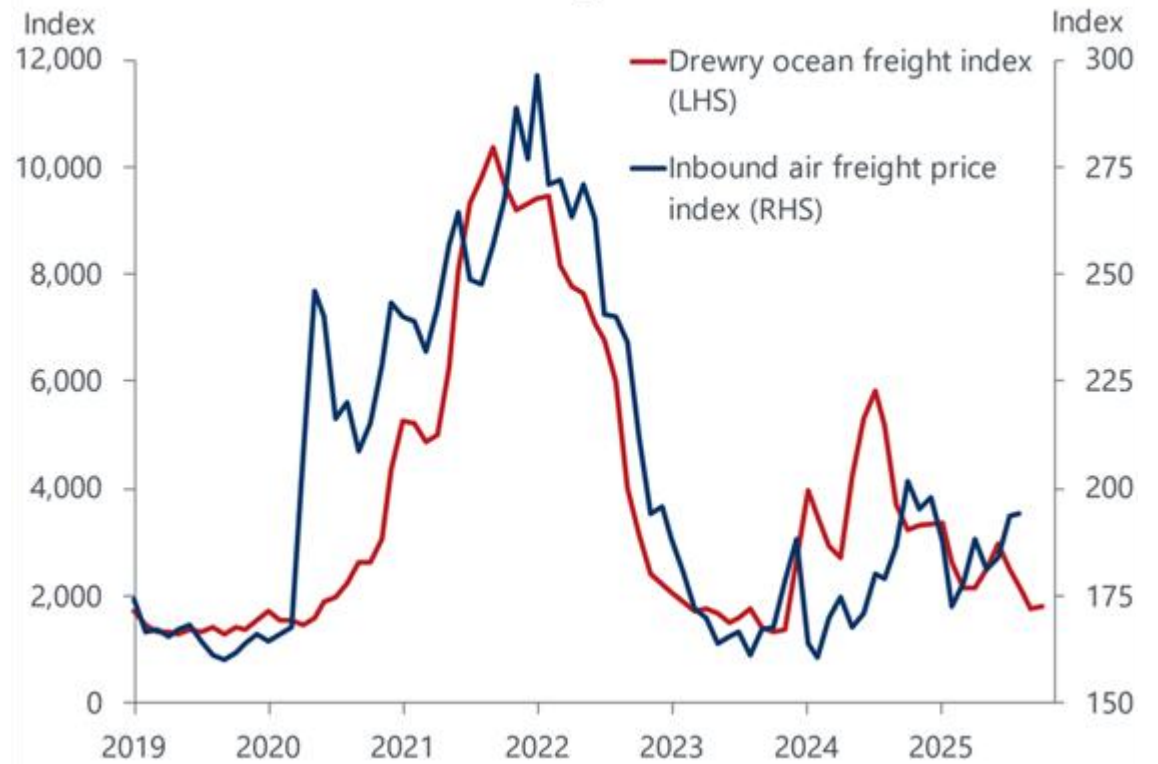
US: Supply-chain stress tracker

Index; > 0 = heightened stress



Sources: Oxford Economics, Haver Analytics

US: Inbound ocean and air freight rates

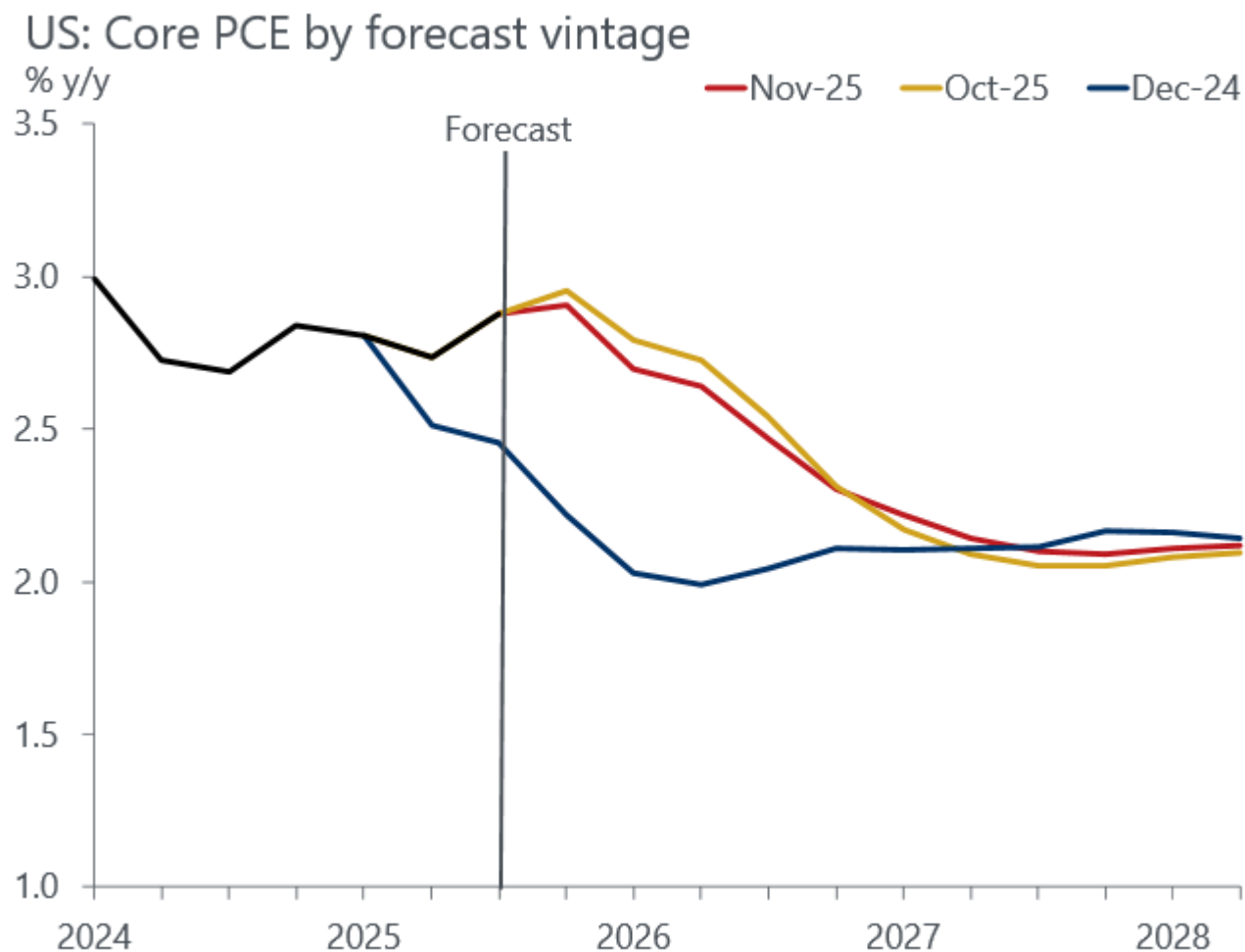


Sources: Oxford Economics, Haver Analytics



Core inflation to moderate next year

Core inflation to moderate in 2026



Sources: Oxford Economics, Haver Analytics

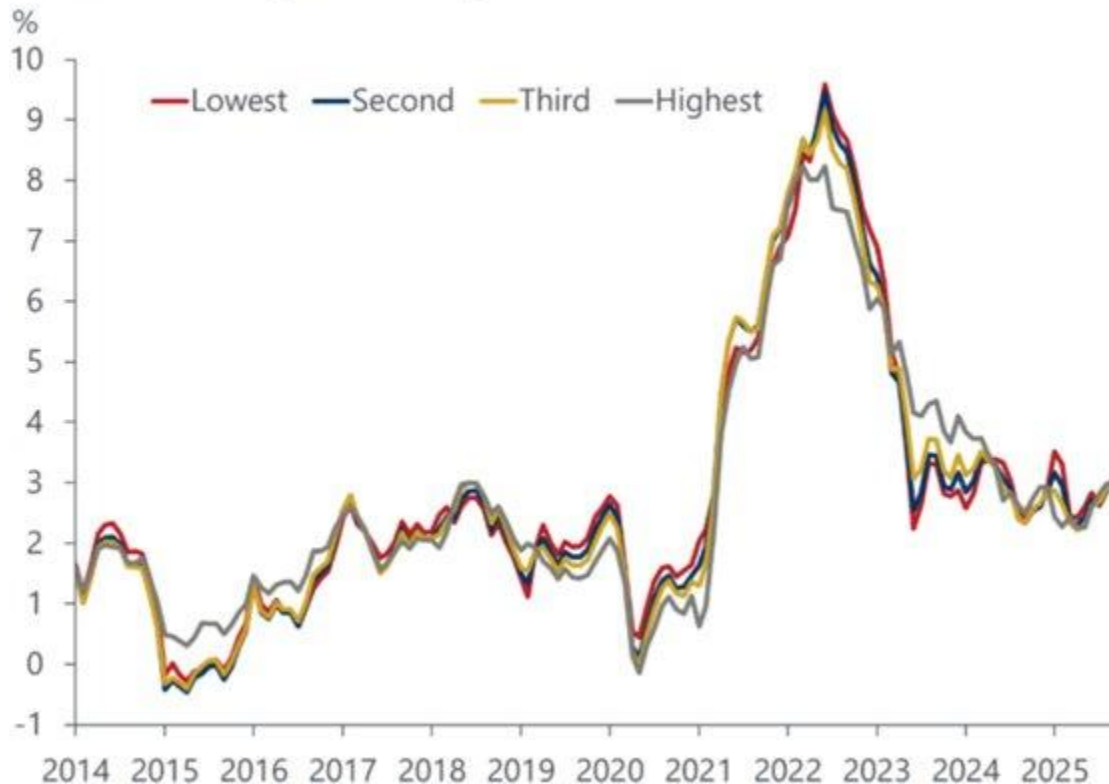
Key takeaways

- We expect core inflation to moderate in the latter half of 2026 as the tariff impact fades, housing disinflation intensifies, and the labor market remains neutral for inflation; however, upward pressure from slowing immigration is a key risk.
- We estimate that the 10% reduction in tariffs on China will lower inflation by 0.1 ppt in 2026.
- Recent tariff exemptions on food and will reduce the overall effective tariff rate by 0.5ppts to 12.8%, though the impact on inflation will be minimal. Further food exemptions aren't off the table.

Inflation to moderate in 2026, though immigration is an upside risk



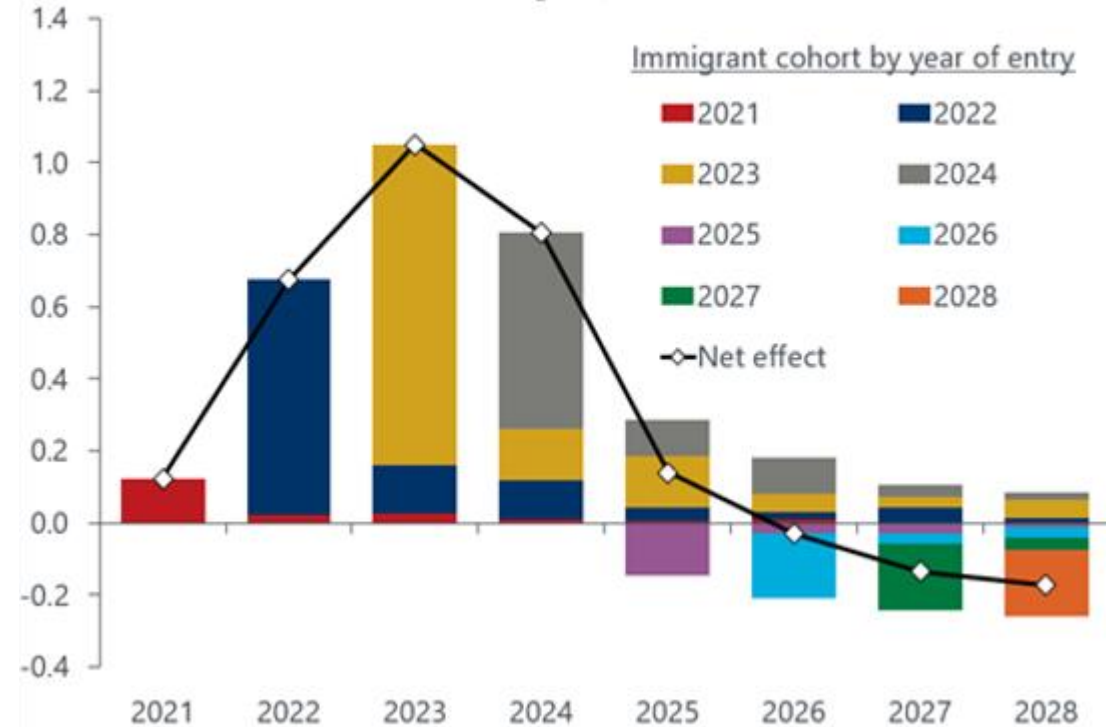
US: Inflation by income quartile



Sources: Oxford Economics, BLS

US: Impact of above/below-average immigration

Estimated effect on annual labor force gains, mn

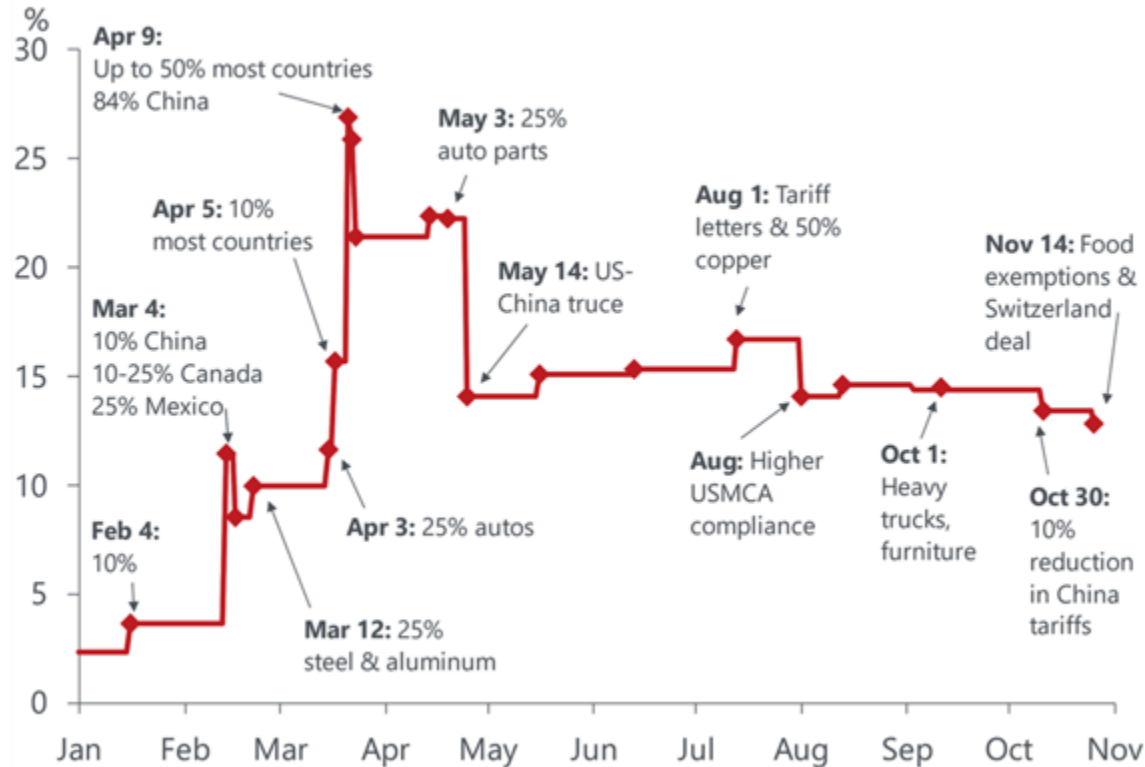


Source: Oxford Economics

Trade de-escalation with China will slightly reduce inflation

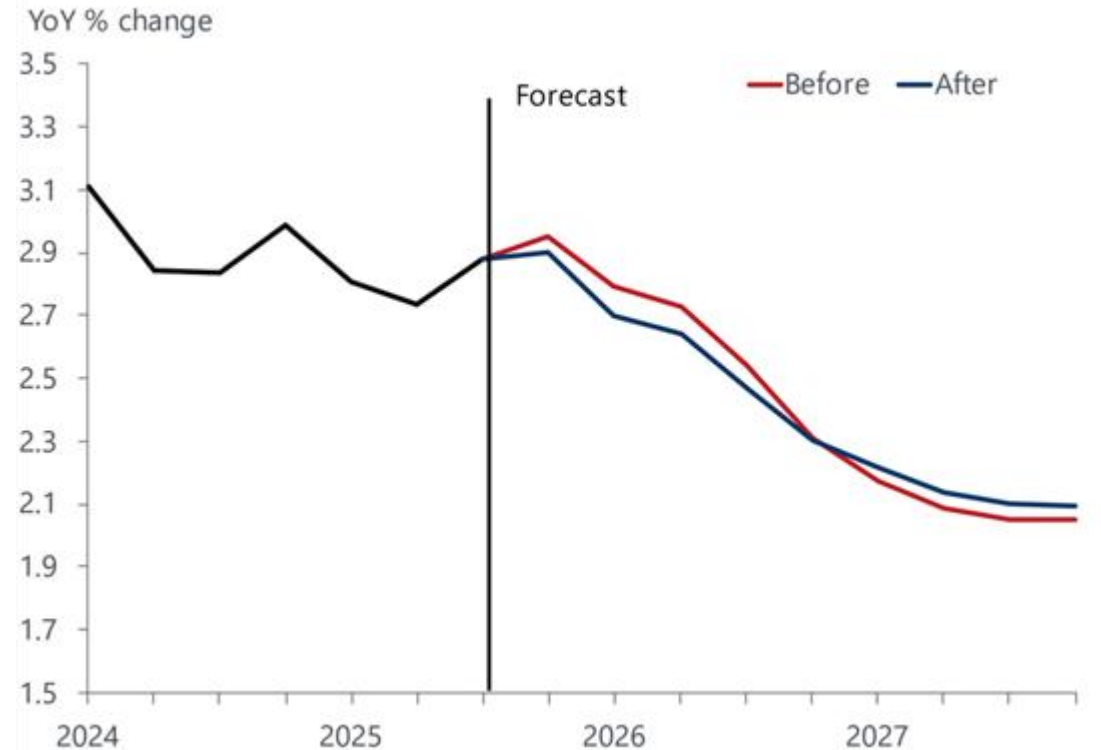


US: Effective tariff rate timeline



Sources: Oxford Economics, Census Bureau

US: Core inflation forecast before and after China trade deal

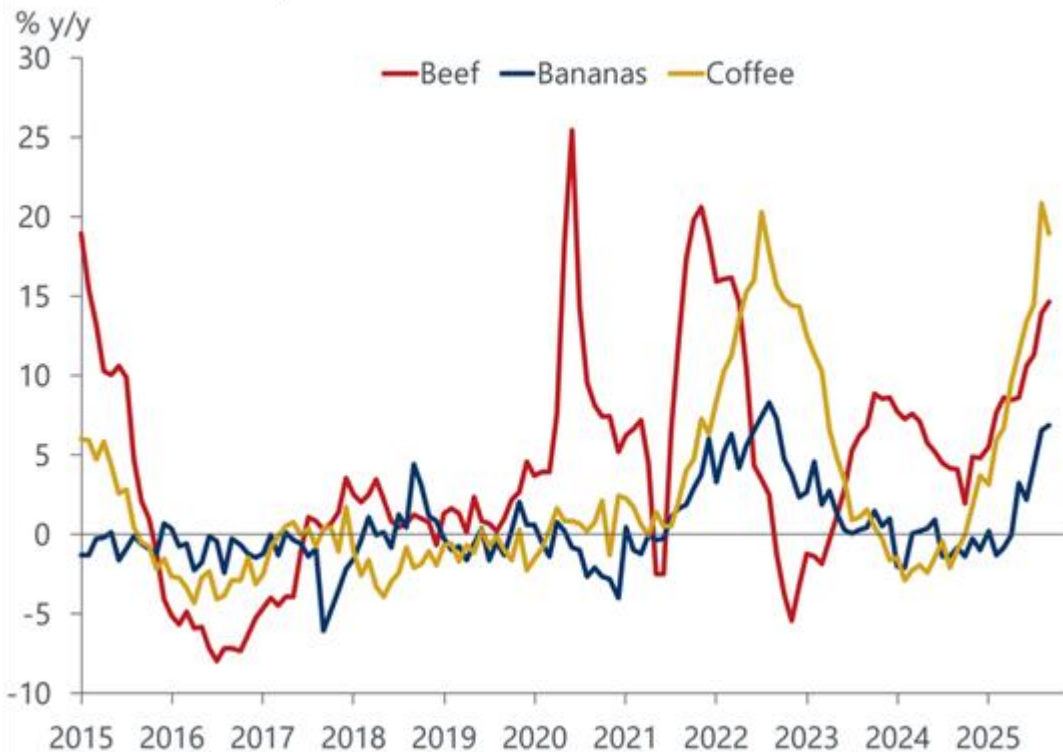


Source: Oxford Economics

Tariff exemptions target food costs amid affordability concerns

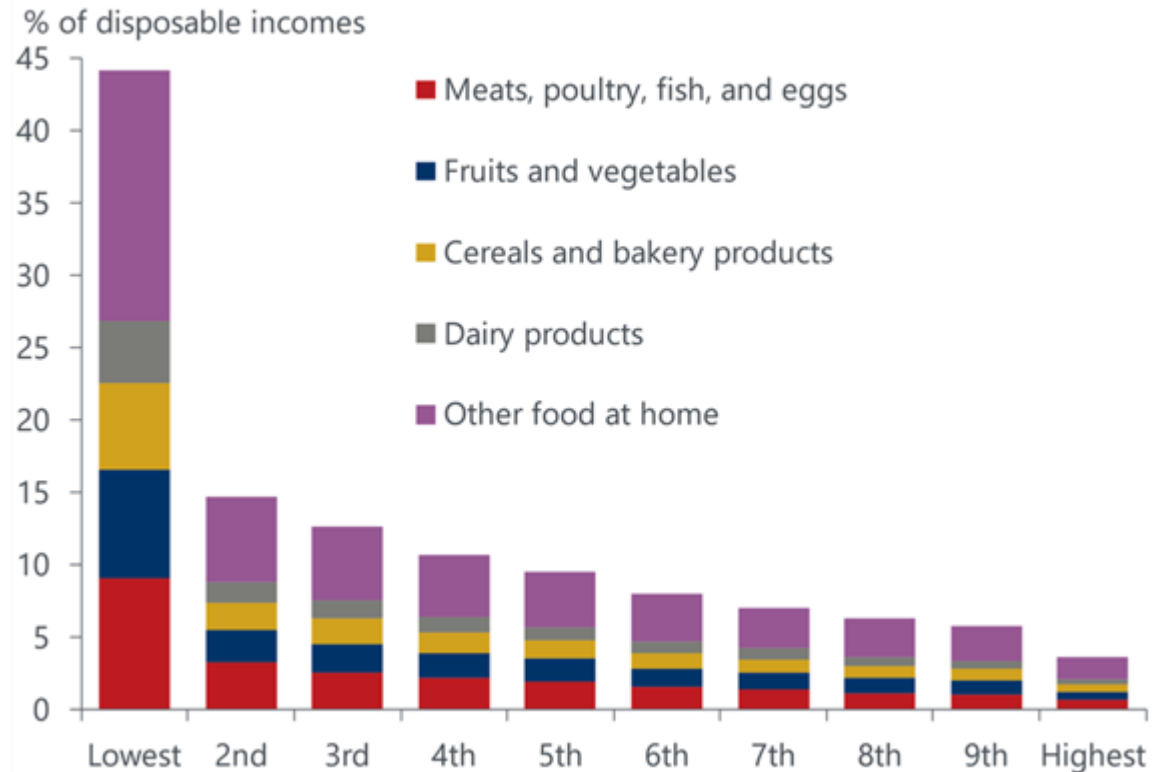


US: Consumer price indexes for certain food at home



Sources: Oxford Economics, Haver Analytics

US: Food-at-home expenditures by decile of income



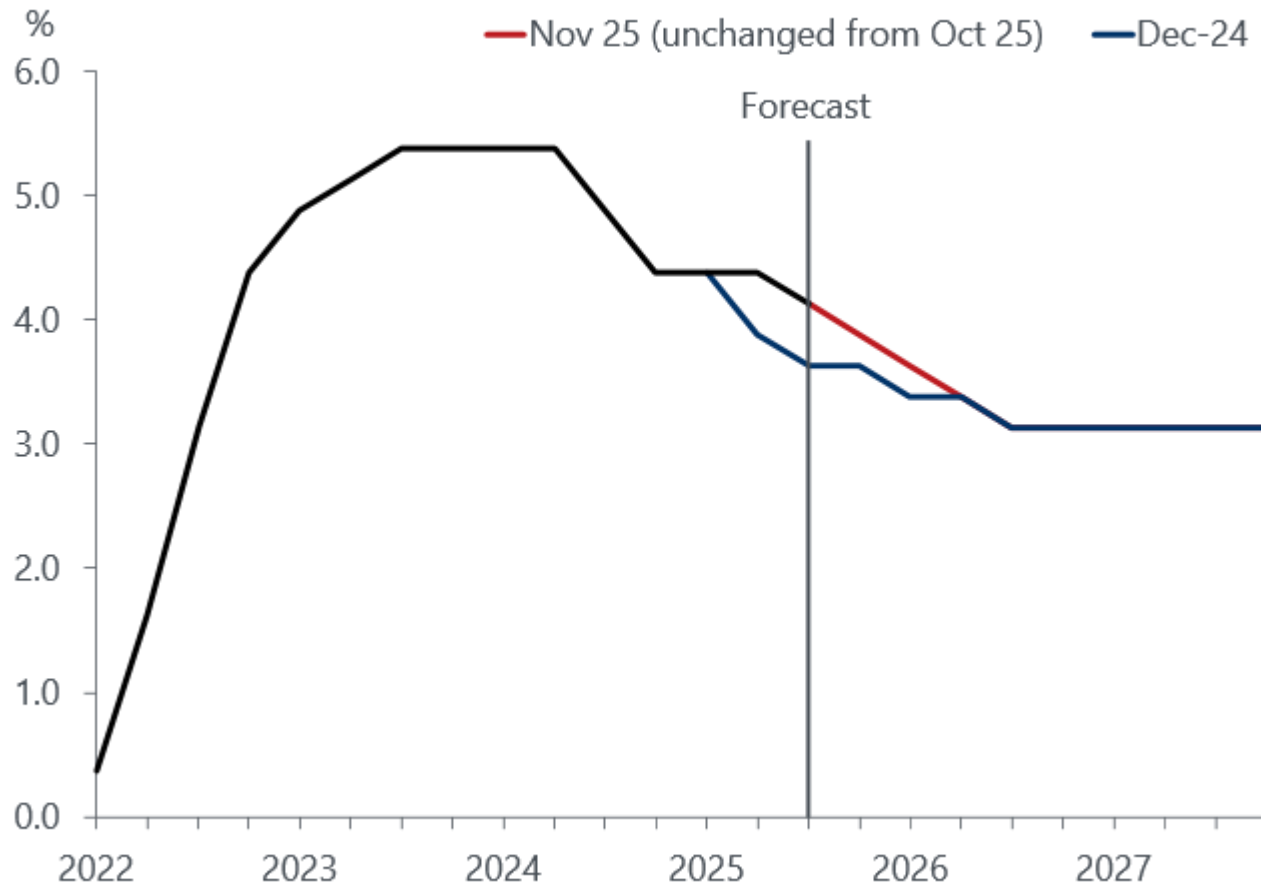
Sources: Oxford Economics, Census Bureau



Financial market conditions and the Fed

Fed could pause in December

US: Fed funds rate by forecast vintage

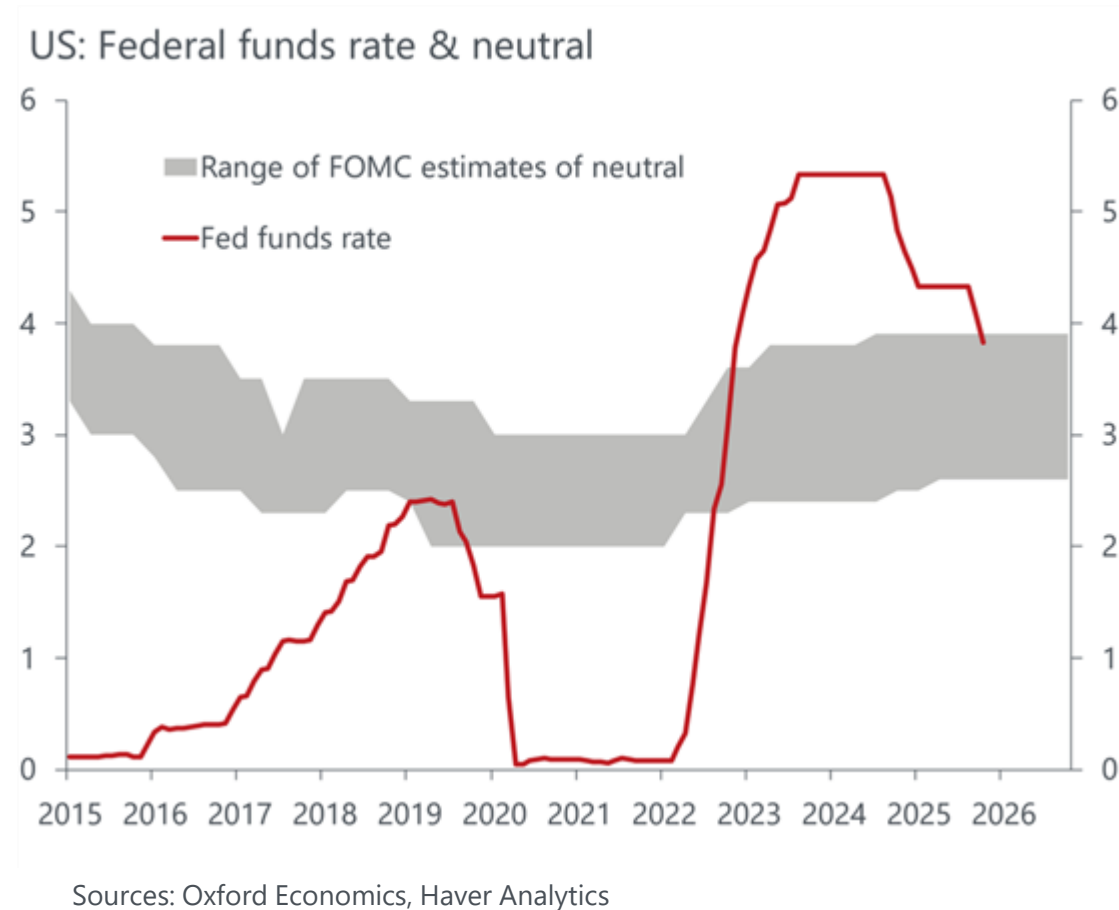
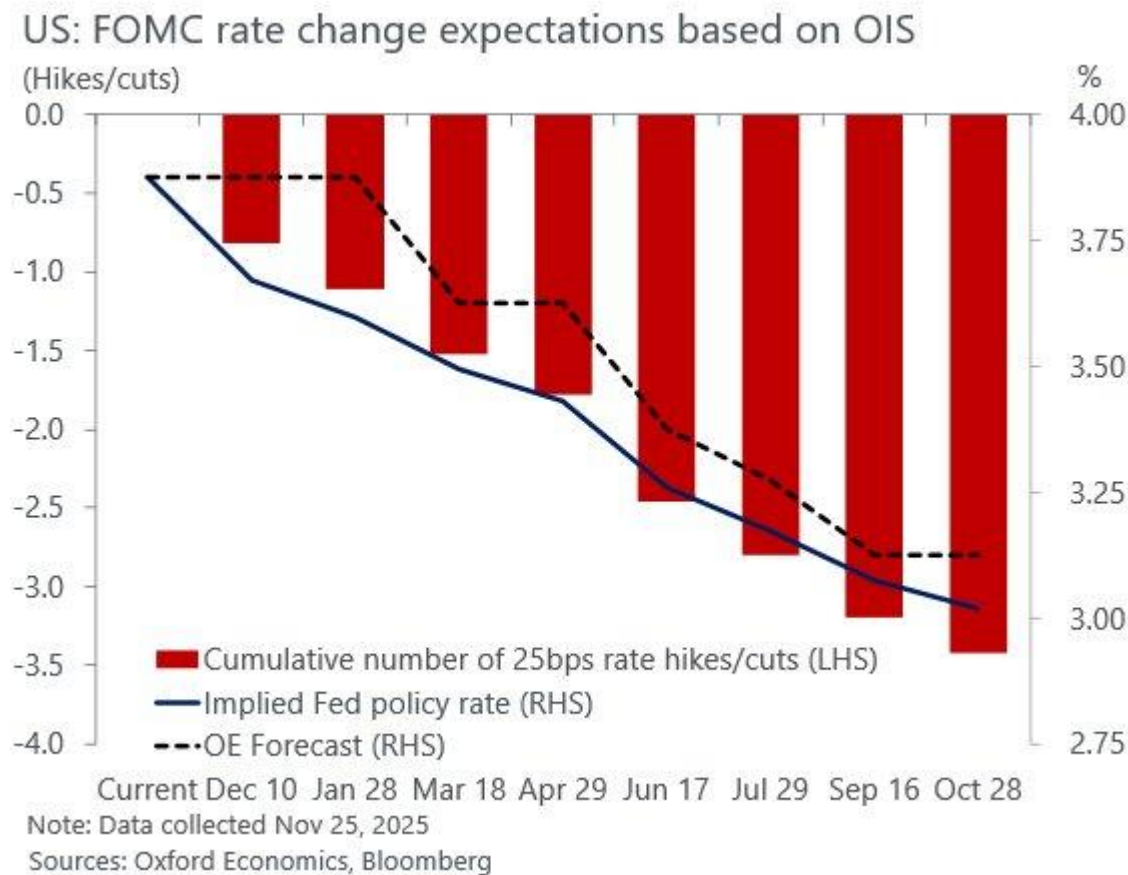


Sources: Oxford Economics, Haver Analytics

Key takeaways

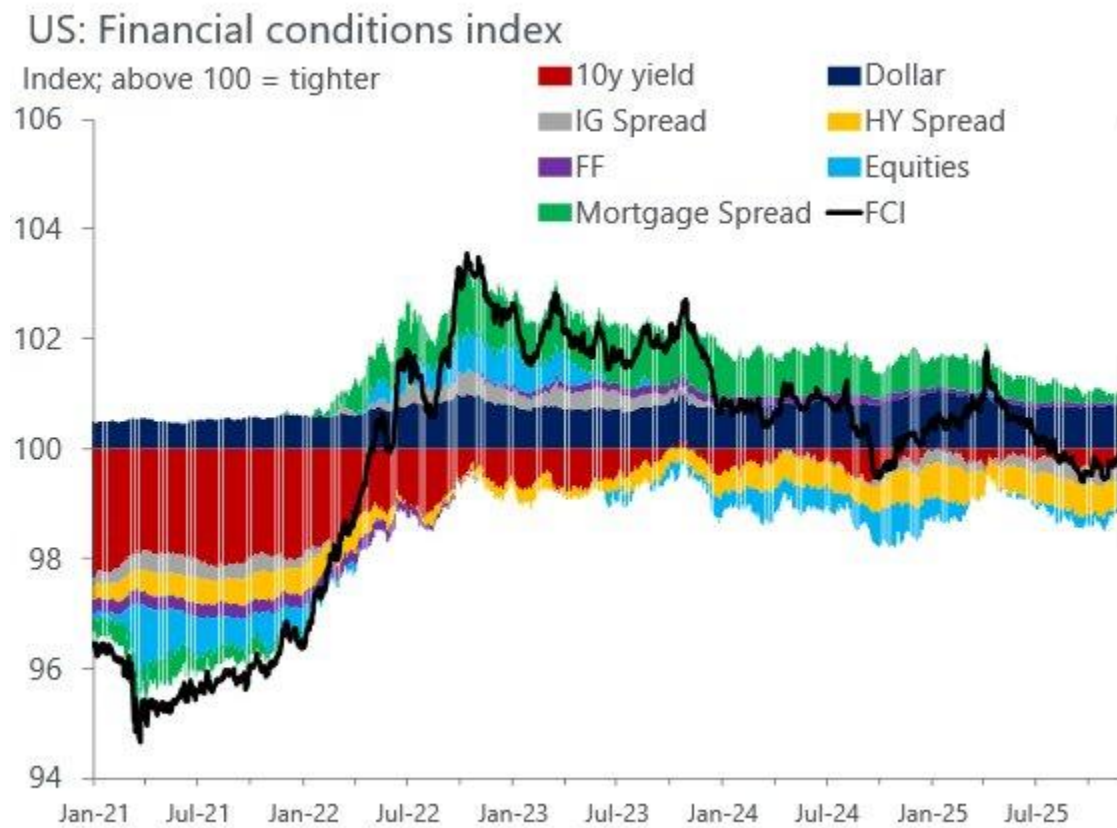
- The October FOMC meeting minutes showed a divided committee. The outcome of the December meeting will be a close call, and we think financial markets are too optimistic when fully pricing in a rate cut.
- Financial conditions are loosening thanks to strength in equities. While tech continues to lead, Q3 reporting saw strong earnings momentum across sectors, supported by productivity gains.
- Fed announced an end to QT starting December 1. The policy change aims to quell upward pressure on overnight borrowing rates, not alter the course of monetary policy.

A divided FOMC likely means a cautious approach to cuts in 2026

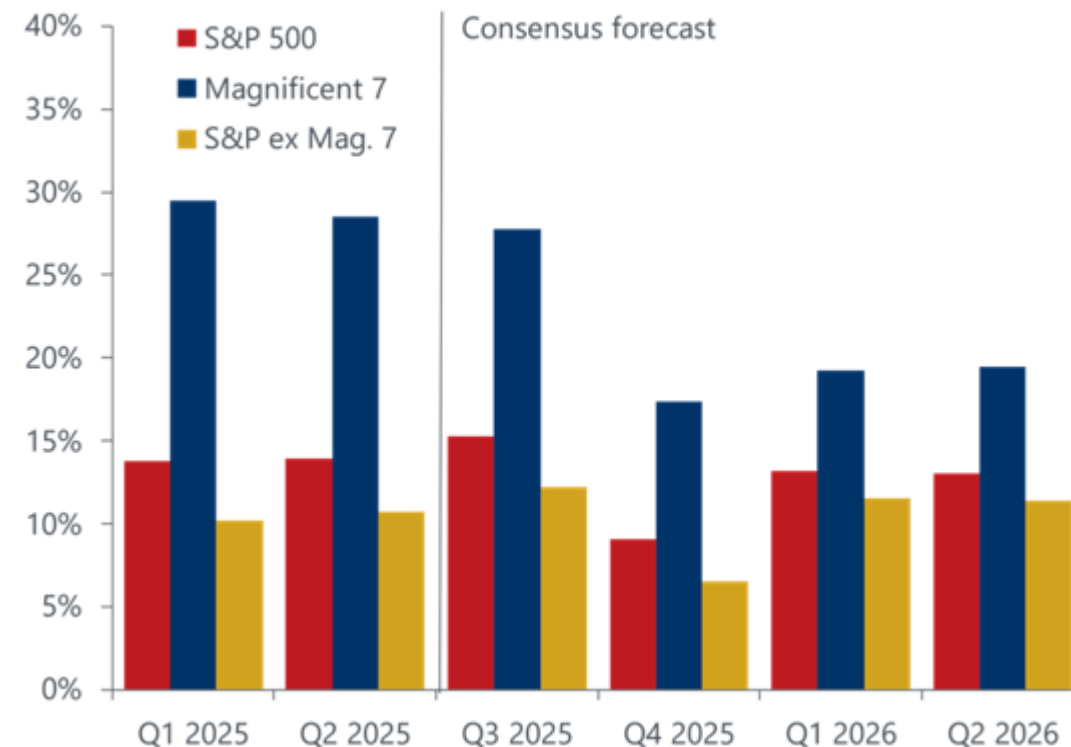




Financial conditions loosen and strength in equities persists



S&P 500 quarterly EPS growth

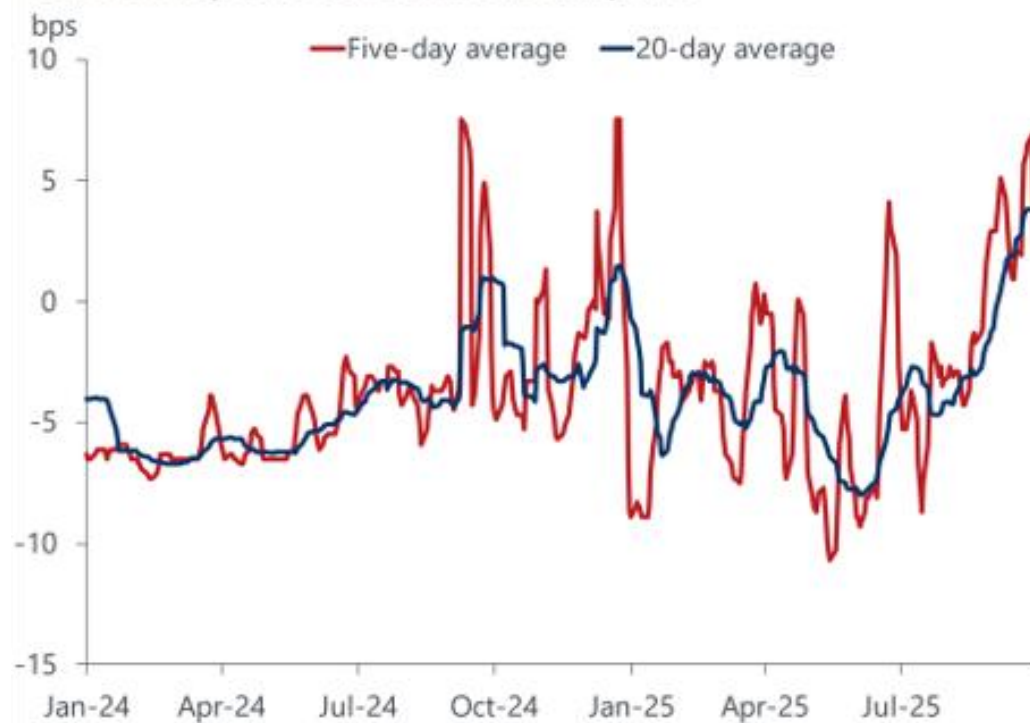


Source: Oxford Economics



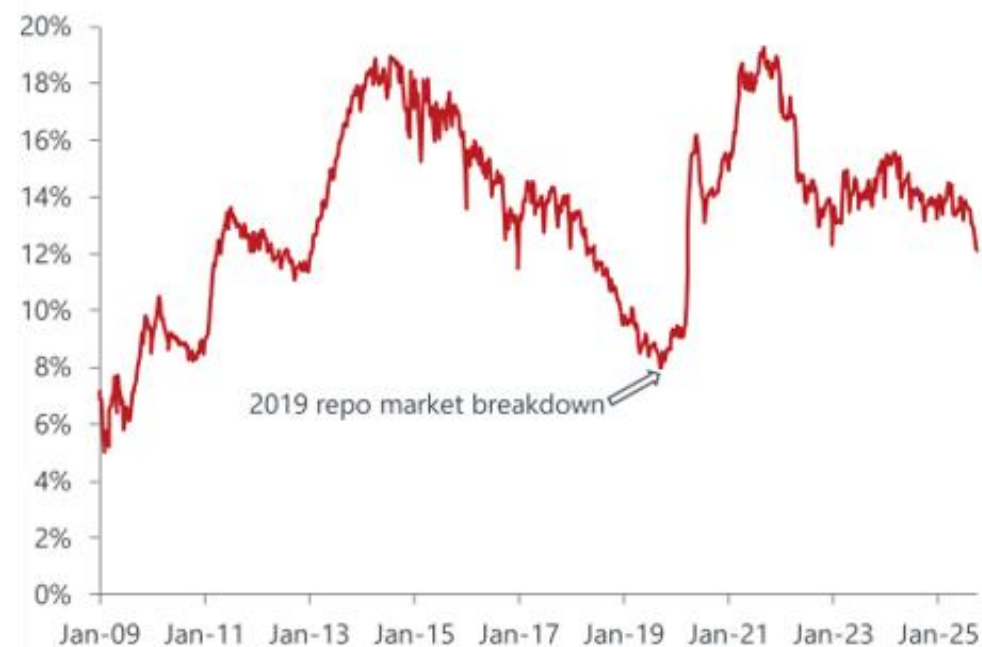
Repo market pressures put the Fed on course to end QT in December

US: SOFR spread to fed funds midpoint



Sources: Oxford Economics, Bloomberg

US: Reserve balance as % of commercial bank assets



Sources: Oxford Economics, Haver Analytics



Forecast summary

US yearly outlook table



Forecast for United States						
(Annual percentage changes unless specified)						
	2023	2024	2025	2026	2027	2028
GDP	2.9	2.8	2.0	2.4	2.4	2.3
Private consumption	2.6	2.9	2.6	2.2	2.0	2.0
Fixed investment	3.8	3.5	3.3	3.6	3.4	3.3
Government consumption	3.0	3.3	0.6	1.9	1.2	1.2
Exports of goods and services	2.8	3.6	0.6	0.1	2.7	2.2
Imports of goods and services	-0.9	5.8	3.1	-2.8	1.8	2.7
Industrial production	0.2	-0.3	0.9	-0.5	2.1	2.5
Consumer price index	4.1	3.0	2.8	2.7	2.3	2.3
PCE deflator	3.8	2.6	2.6	2.5	2.2	2.1
Unemployment rate (%)	3.6	4.0	4.2	4.4	4.2	4.2
Current a/c balance (% of GDP)	-3.3	-4.0	-3.9	-3.3	-3.0	-2.9
Government balance (% of GDP)	-6.1	-6.2	-5.8	-7.0	-6.9	-6.5
Gen. bank policy rate (% , EOP)	5.38	4.38	3.87	3.13	3.12	3.12
10yr govt. bond yield (% , EOP)	3.88	4.58	4.12	4.14	4.17	4.20
Exchange rate (Yen per US\$, EOP)	141.91	156.65	150.92	146.03	141.26	136.79
Exchange rate (US\$ per euro, EOP)	1.11	1.04	1.16	1.16	1.16	1.16

Source: Oxford Economics



US quarterly outlook table

Quarterly forecasts for US								
	2025	2025	2026	2026	2026	2026	2027	2027
	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
GDP (% chg, saar)	3.2	1.0	2.9	2.2	2.3	2.4	2.4	2.4
CPI inflation (% year)	2.9	3.0	2.7	2.9	2.8	2.5	2.4	2.3
Core CPI inflation (% year)	3.1	3.1	2.9	3.1	2.8	2.5	2.5	2.5
PCE inflation (% year)	2.7	2.7	2.5	2.6	2.5	2.4	2.3	2.2
Core PCE inflation (% year)	2.9	2.9	2.7	2.6	2.5	2.3	2.2	2.1
10-year Treasury yield (% , EOP)	4.2	4.1	4.1	4.1	4.1	4.1	4.1	4.2
Federal funds rate (% , EOP)	4.1	3.9	3.6	3.4	3.1	3.1	3.1	3.1

Source: Oxford Economics

Fiscal Policy Assumptions



Permanent Version in the One Big Beautiful Bill Act as Assumed in the Baseline Forecast												
	<i>Estimated Budgetary Effects Relative Current Policy</i>											
	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2025-2029	2025-2034
Net Deficit Impact	-46,962	270,653	153,507	134,089	73,542	14,477	-29,525	-55,489	-29,925	-19,544	584,828	464,819
TCJA Expansions	21,878	89,657	82,395	87,036	82,709	87,131	91,987	95,447	100,226	103,535	363,677	842,003
Campaign Tax Proposals	2,663	54,773	44,970	44,603	48,447	51,633	53,645	55,045	56,624	58,380	195,456	470,783
Investment Incentives	100,034	128,307	100,156	83,070	61,882	40,132	22,144	15,018	13,118	12,703	473,449	576,564
Defense	2,020	41,864	44,677	45,741	47,868	48,932	51,059	52,123	54,251	55,314	182,170	443,850
Border Security/Immigration	0	13,683	25,455	35,890	37,966	38,533	41,349	41,490	42,902	44,281	112,994	321,549
IRA Recissions (Outlays)	-857	-1,027	-1,316	-937	-607	-360	-112	0	0	0	-4,744	-5,216
IRA Recissions (Tax Credits)	138	-11,276	-36,791	-53,755	-67,749	-79,073	-86,370	-94,397	-60,658	-52,728	-169,433	-542,659
Social Benefits Cuts (Medicaid)	-835	-21,813	-54,248	-73,117	-106,367	-127,074	-146,220	-156,518	-170,171	-186,243	-256,380	-1,042,606
Social Benefits Cuts (SNAP)	0	-7,961	-16,116	-21,645	-21,744	-21,748	-21,565	-24,743	-25,150	-25,268	-67,466	-185,940
Social Benefits Cuts (Other health)	4	-4,047	-11,992	-16,518	-12,543	-9,233	-10,715	-12,274	-14,706	-16,533	-45,096	-108,555
Other (Spending)	-171,940	-9,411	1,144	-7,304	-11,174	-23,155	-31,933	-33,690	-28,685	-19,642	-198,685	-335,790
Other (Revenue)	-68	-2,097	-24,828	11,024	14,853	8,759	7,206	7,009	2,324	6,656	-1,114	30,836

Source: Oxford Economics

Major tariff assumptions



Tariff assumptions in our baseline (based on information available as of November 10)		
Tariffed countries	US tariffs	Retaliation measures
US / Canada	Tariffs of 50% on steel, aluminium, and copper, 10% on lumber, 25% on furniture, 25% on the non-US content of USMCA-compliant autos and trucks, 10% on non-USMCA-compliant energy and potash, and 35% on all other non-USMCA-compliant products. USMCA compliance rose sharply after tariffs were implemented. Consequently, the effective tariff rate on Canada is estimated to peak not much higher than 6% this year. Most tariffs are still assumed to be removed by Q3 2026 as the USMCA is renegotiated, but smaller 10% targeted tariffs remain in place permanently for metals and select agricultural products.	As of March 4, 25% tariffs on C\$30bn of US goods imports. As of March 13, 25% tariffs on an additional C\$29.8bn of US goods imports (i.e., steel, aluminium, and other products). As of April 9, 25% tariffs on C\$35.6bn of non-USMCA-compliant autos and the US content of USMCA-compliant autos. As of October 23, GM and Stellantis reductions in remissions leaves C\$31.6bn of US auto imports eligible for tariff relief until mid-2026. As of September 1, Canada removed counter tariffs on all non-auto products except for C\$15bn worth of steel and aluminium products, of which we estimate about half are eligible for remission until mid-December. Most tariffs are assumed to be removed by Q3 2026 as the USMCA is renegotiated, but smaller 10% targeted tariffs remain in place permanently for steel and aluminium products.
US / Mexico	Tariffs of 50% on steel, aluminium, and copper, 10% on lumber, 25% on furniture, 10% on non-USMCA-compliant potash, and 25% on non-USMCA goods and the non-US content of autos and trucks. As with Canada, USMCA compliance has risen sharply. As a result, the average tariff rate on Mexico is estimated to peak at 9% this year. However, these tariff hikes are assumed to be largely reversed in mid-2026 when a new USMCA trade deal is agreed.	Mexico does not retaliate and instead concedes to US demands on border security, hoping to secure a reduction in the current 25% tariff on non-USMCA-compliant exports.
US / Brazil	Brazil is subject to the same 50% tariff on steel, aluminium, and copper as most other trading partners. The Trump administration singled out Brazil, raising its reciprocal tariff rate on most other products from 10% to 50%. However, there are several carveouts to the 50% reciprocal tariff, including for orange juice, Brazil nuts, and civil aircraft and parts. As a result, we estimate the effective tariff rate on imports from Brazil will only rise to 23%.	We assume Brazil will not retaliate. US-Brazil trade relations have improved significantly since the 50% reciprocal tariff announcement in July, suggesting that the higher tariff rate is likely to be short-lived. Brazil's recent move to cut its reliance on Russian oil reaffirms our view.

Source: Oxford Economics



Apollon Wealth Management, LLC (Apollon) is a SEC registered investment advisor. This document is intended for the exclusive use of clients or prospective clients of Apollon. Any dissemination or distribution is strictly prohibited. Information provided in this document is for informational and/or educational purposes only and is not, in any way, to be considered investment advice nor a recommendation of any investment product or service. Advice may only be provided after entering into an engagement agreement and providing Apollon with all requested background and account information. Please visit our website for other important disclosures. <http://apollonwealthmanagement.com>
