



A P O L L O N

Cybersecurity Awareness Month: Protect Your Finances on Friday the 13th!

Happy Cybersecurity Awareness Month! In the spirit of this month, we're here to remind you that the threat landscape is constantly evolving. Just like a Friday the 13th movie sequel, cybercriminals never seem to give up. So, let's talk about how you can protect your financial future from those lurking online threats.

1. **Don't Be a Victim of Phishing:** Cybercriminals often use cleverly disguised emails to trick you into revealing sensitive financial information. Stay alert! Always double-check the sender's email address and never click on suspicious links or download attachments.
2. **Update Your Software:** Just as technology keeps advancing, so do the tactics of hackers. Ensure that all your devices and financial apps are up to date with the latest security patches.
3. **Strong Passwords:** Make your passwords as strong as a fortress! Use a mix of uppercase, lowercase, numbers, and special characters. Avoid using easily guessable information like birthdays or common words.
4. **Multi-Factor Authentication (MFA):** Think of MFA as your financial bodyguard. Enable it wherever possible. It adds an extra layer of security by requiring you to verify your identity through multiple steps.
5. **Secure Wi-Fi:** Make sure your home Wi-Fi network is password-protected and uses strong encryption. Don't use public Wi-Fi networks for sensitive financial transactions.
6. **Be Cautious with Personal Info:** Share your personal and financial information only with trusted sources. Be skeptical of unsolicited calls or messages requesting sensitive details.
7. **Regularly Monitor Your Accounts:** Like checking the rearview mirror, regularly review your bank and investment account statements. Look for any unauthorized transactions and report them immediately.
8. **Backup Your Data:** Just like having a backup plan in a horror movie, regularly back up your financial data. In case of a cyberattack, you'll have a safe copy of your important information.
9. **Educate Your Team:** If you have a financial planning team, ensure everyone is aware of cybersecurity best practices. It only takes one weak link to compromise your financial security.
10. **Use Trusted Websites:** When researching financial information or making transactions online, ensure you're on trusted and verified websites. Look for "https" in the URL and a padlock symbol.

Remember, cybersecurity isn't just for October; it's a year-round commitment. Stay vigilant and take steps to protect your financial future from the modern-day digital monsters.

For more information, please contact any of the professionals at [Apollon](https://www.ApollonWealth.com). Your financial security is our priority, no matter what day it is!