



2022 Outlook

Navigating Moderation

January 2022

Our 2021 Outlook “[Poised for Growth](#)” did a fair job encapsulating last year as markets, economies and inflation (the current favorite word in the investing lexicon) all came roaring back. Looking to 2022, we continue to see opportunity, but with far greater moderation. Our 10-year market forecasts summarized below rose modestly year-over-year; however, our projections remain well below long-term averages.

2022 Market Forecasts		2022 10-Year Outlook	Y / Y Change
Equity Markets	Valuations year-over-year went down slightly due to earnings rising faster than market prices. This helped push our forecasted returns modestly higher. However, our forecast remains below long-term market averages given full valuations. A combination of more compelling Chinese equity valuations and China making up nearly one third of the Emerging Markets Index have buoyed our outlook in that region.	5.9% U.S. All Cap Equity 7.7% Int'l Developed Equity 9.6% Emerging Market Equity	0.3% 0.7% 1.1%
Fixed Income Markets	Coming off of lows in 2021, yields around the globe rose pushing many investment grade fixed income forecasts higher. The exception is credit asset classes where yields moved lower in High Yield and Muni High Yield. Corporate High Yield forecasts were benefited by extraordinarily low default rates. Nonetheless, fixed income globally remains under pressure as inflation has risen pushing returns into negative real territories (nominal returns, less inflation). Additionally, we believe shifting global monetary policy means active risk management is prudent.	1.7% U.S. Bonds 1.2% Muni Bonds 1.4% Global Bonds 3.7% High Yield Bonds 4.9% Muni High Yield Bonds 2.0% Dynamic Bonds	0.5% 0.2% 0.6% 0.4% -1.8% 0.3%
Real Assets / Alternatives	Real Estate forecasts are flat relative to last year in spite of higher inflation expectations due to a very strong 2021. Broad Real Assets benefited due to the shifting winds of inflation with transitory effects fading and more persistent factors taking the lead. Marketable Alternatives and Private Equity forecasts both moved up based on modestly better opportunities across global equities and disparity among asset classes.	5.4% Real Estate 4.7% Broad Real Assets 5.9% Marketable Alternatives 8.9% Private Equity	0.1% 0.8% 0.5% 0.3%



A P O L L O N

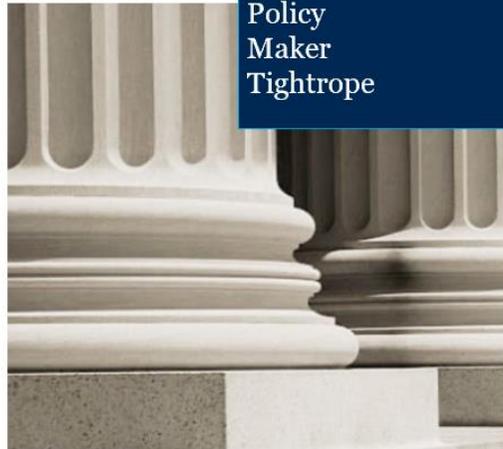
2022 Themes

In our view, navigating moderation takes preparation, a mental shift and thoughtful risk management. Diverging monetary policies globally, shifting winds in inflation and meeting market expectations around earnings require consideration. With these potential headwinds in mind, we continue to warn against market timing or making narrow “bets.” In today’s environment, where uncertainty is higher, dispersion of outcomes is wider and timing is as important as ever, we believe a thoughtful long-term approach remains the best recipe for success. In our view, the following topics will help provide a framework for how to approach markets in 2022.

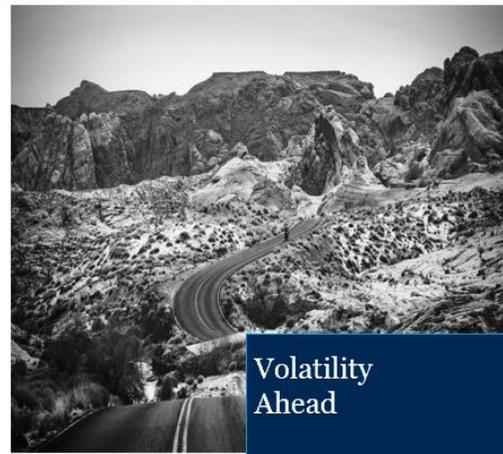
From
Pandemic to
Endemic



Policy
Maker
Tightrope



Inflation:
Coming or
Going?



Volatility
Ahead

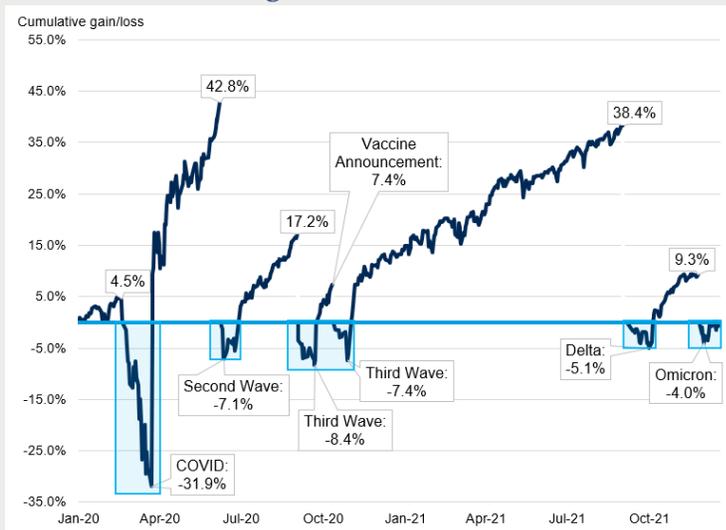


From Pandemic to Endemic

The 1918 Great Influenza wreaked havoc around the world and upended the lives of millions of people. Over 100 years later, variations and mutations of that distant virus are still present in the modern flu.

The hopes for fully eradicating COVID have faded and the reality is COVID seems likely to be a secular virus, not a transitory one. This shift in mentality has several implications for investors. Market volatility around current and future unknown variants should be expected and the disparity among the winners and losers in such bouts may be wider than it has been in the past.

COVID Variant Emergence Has Led Drawdowns

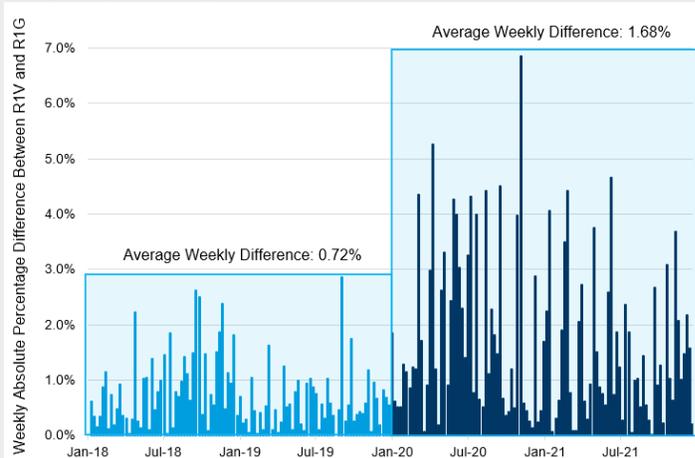


Since the onset of the pandemic in March 2020, uncertainty related to the coronavirus and its new variants have been the primary source of downside volatility in equity markets.

However, as markets have moved from treating it as an *unknown unknown* to a *known unknown*, the severity of drawdowns has reduced. Nonetheless, this headline risk is likely here to stay. Planning regarding risk posture, thoughtful rebalancing that goes beyond calendar-based time periods and patience will help navigate this secular trend.

Source: FactSet, as of December 20, 2021. Returns represented by S&P 500 Index. Use of Indices and Benchmark Return Indices cannot be invested in directly. Index

Disparity Among Winners & Losers



COVID's impact on market conditions exaggerated the "style wars" among growth and value securities. The weekly absolute return difference between these style indexes more than doubled from the two years preceding 2020 to the two years after.

Additionally, the disparity has not come simply at the cost of value. Value indexes experienced significant gains after vaccination development in late 2020. This level of disparity continues to reinforce the benefits of diversification and the cautionary tale of timing allocations.

Source: FactSet, as of December 26, 2021. R1V represented by Russell 1000 Value Index and R1G represented by Russell 1000 Growth Index. Use of Indices and Benchmark Return Indices cannot be invested in directly. Index performance is reported gross of fees and expenses and assumes the reinvest dividends and capital gains. Past performance does not indicate future performance and there is a possibility of a loss. See disclosure page for indices representing each asset class.



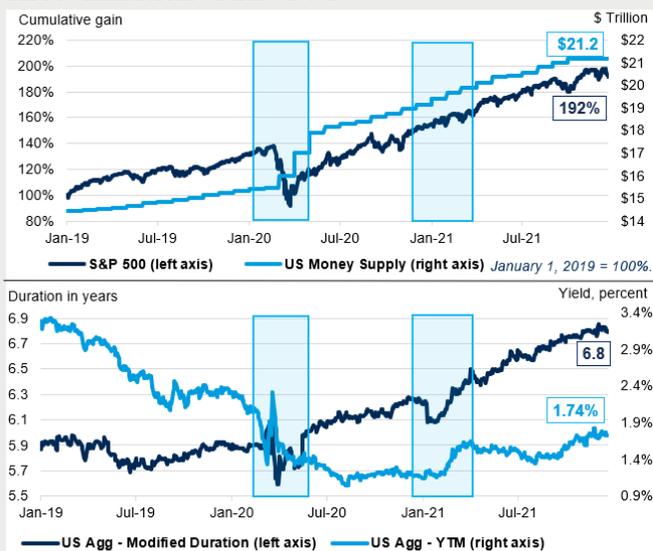
Portfolio Impact

Headline risk is here to stay. Thoughtfully assessing risk posture ahead of future events can help avoid costly emotional decisions during bouts of volatility. Additionally, given the disparity of winners and losers in a volatile environment, diversification matters as much now as it ever has before. **Finally, a more active approach to rebalancing may be warranted.** It is unlikely COVID-induced volatility will fit neatly in a calendar year or quarterly cycle. Plan ahead to take advantage.

Policy Maker Tightrope

The U.S. Federal Reserve recently acknowledged the persistence of inflation with the majority of FOMC members now expecting to raise the Federal Funds rate three times in 2022¹. In fact, to combat higher inflation, 38 central banks globally already raised rates in 2021². However, the era of global coordination among banks is beginning to fade as policy makers evaluate economic growth and price stability in their markets. Recently the European Central Bank said it is unlikely to raise rates in 2022 but will modify its bond buying program³ while the People's Bank of China cut rates and injected liquidity into the system in response to slowing growth and market volatility after recent regulation changes. These crosscurrents provide both opportunities and challenges for investors looking ahead.

Asset Inflation & The Fed



The Federal Reserve grew the money supply by almost 50 percent since 2019, from \$14 trillion to over \$21 trillion today, mostly in response to COVID. The expansionary stance has moved in lockstep with the upward movement in equity markets and the extension of duration in U.S. fixed income.

As the Fed enters a new regime and moderates its accommodative measures, it will have to walk a thin line of moderating inflation and not adding material volatility to markets.

Returns in equities will more likely come from earnings growth as the Fed steps back and fixed income investors should consider the potential impact on portfolio volatility.

Source: FactSet, as of December 20, 2021. U.S. Money Supply represented by US M2. US Agg represented Bloomberg US Aggregate Index. Use of Indices and Benchmark Return Indices cannot be invested in directly. Index performance is reported gross of fees and expenses and assumes the reinvest dividends and capital gains. Past performance does not indicate future performance and there is a possibility of a loss. See disclosure page for indices representing each asset class.

¹ CNBC, "The majority of Fed members forecast three interest rate hikes in 2022 to fight inflation," December 15, 2021, <https://www.cnbc.com/2021/12/15/the-majority-of-fed-members-forecast-three-interest-rate-hikes-in-2022-to-fight-inflation.html>

² BIS, Central Bank Policy Rates, <https://www.bis.org/statistics/cbpol.htm>

³ MSN, "European Central Bank Cuts Pandemic Bond Buying, but Pledges Further Stimulus," <https://www.msn.com/en-us/money/markets/european-central-bank-leaves-interest-rates-unchanged-cuts-bond-buying-further/ar-AARSmLP?ocid=uxbndllbing>



Portfolio Impact

Diverging inflationary dynamics and monetary policies between countries have implications across asset classes. We believe this environment is attractive for **active fixed income management**, providing a greater opportunity to add value. Additionally, **management of interest rate risk is prudent** in such a macro-environment.

Within equities, we believe **maintaining an allocation to Emerging Markets is warranted**, particularly on the heels of Chinese market volatility. Increasing regulatory oversight appears to be reflected in the recent market pullback and stimulus measures from the People's Bank of China provide near-term support. There may be opportunity ahead.

Inflation: Coming or Going?

The Consumer Price Index (CPI) rose 6.8 percent year-over-year as of October 31, 2021 – the largest increase since 1982⁴. Inflation was initially attributed to the proverbial doors swinging open after shelter in place orders while heightened demand pushed prices higher. Demand remains high with consumer net worth at an all-time high⁵ and wages rising⁶, but the story moves beyond just the buyer. Supply chain disruptions and fragility, rising energy prices and housing demand all support an environment for above average inflation compared to the most recent two decades.

More Inflation to Come from Housing?



Note: OER is owners' equivalent rent, the rent equivalent of the cost of ownership.
Sources: Zillow, FactSet, Federal Reserve Bank of Dallas, as of November 30, 2021.

Owners' Equivalent Rent (OER), a measure of home ownership cost, often lags home prices observed in the market.

OER makes up 30 percent of CPI and is the single largest component in the inflation benchmark. Should this relationship hold, this could put upward pressure on inflation readings in 2022.

⁴ Federal Reserve Bank of St. Louis, "Consumer Price Index for All Urban Consumers," <https://fred.stlouisfed.org/series/CPIAUCSL>

⁵ Federal Reserve Bank of St. Louis, "Household Net Worth," <https://fred.stlouisfed.org/series/BOGZ1FL192090005Q>

⁶ Federal Reserve Bank of St. Louis, "Household Net Worth," <https://fred.stlouisfed.org/series/CES0500000003>



Transitory or Persistent? Yes!

Transitory	Persistent
Energy Prices	Wage Increases
Transportation (Autos)	Rents / Housing
Supply Chain Disruptions	
Semiconductor Shortage	

2020 and 2021 have been unique years to put it modestly. Some of the inflationary pressures during this period are also unique and less likely to persist into the future. As these more transitory factors moderate it does not mean inflation will completely fade with it.

More persistent inflationary factors are more likely to keep inflation figures from reverting to the benign levels seen over the last two decades.

Portfolio Impact

Inflation can and does take many forms. In 2021, inflation was led by rising energy prices, supply chain issues and shortages. Inflation in 2022 and beyond is likely to see these factors subside, but only to be supplanted by persistent recent changes like rising wages and the cost of housing. As a result, inflation-related assets may be impacted in a number of different ways. We believe **broadening exposure to real assets can help guard against the shifting tides and sources of inflation** and help maintain long-term purchasing power of portfolios while diversifying away from equity risks.

Volatility Ahead: Be comfortable with your risk posture

Domestic equities reached 71 new all-time highs in 2021⁷ supported by accommodative monetary policy, a 43 percent earnings increase year-over-year⁸ and investors fleeing negative real yields in fixed income as inflation kicked into high gear. However, the steady ascent of equity markets masked the churn beneath the surface. 92 percent of S&P 500 companies experienced a draw-down of at least 10 percent in 2021⁹ and the “style-war” between value and growth continued to rage as investors weighed economic re-opening with emerging COVID variants. As we look to 2022, conditions do not appear as favorable for a steady ascent.

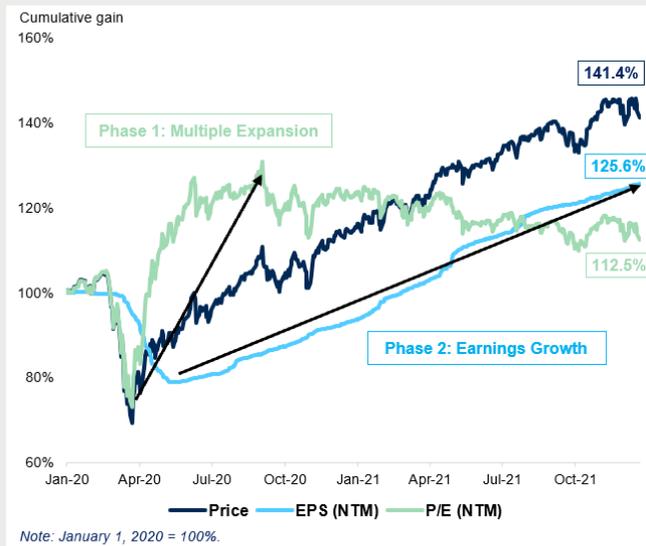
⁷ Factset, as of December 31, 2021

⁸ Refinitiv, “S&P 500 Earnings Dashboard 21Q3,” <https://lipperalpha.refinitiv.com/2021/12/sp-500-earnings-dashboard-3/#>

⁹ “Schwab 2022 Market Outlook: Ebb Tide”, Schwab Center for Financial Research



Equity Returns – Two Phases, One Index



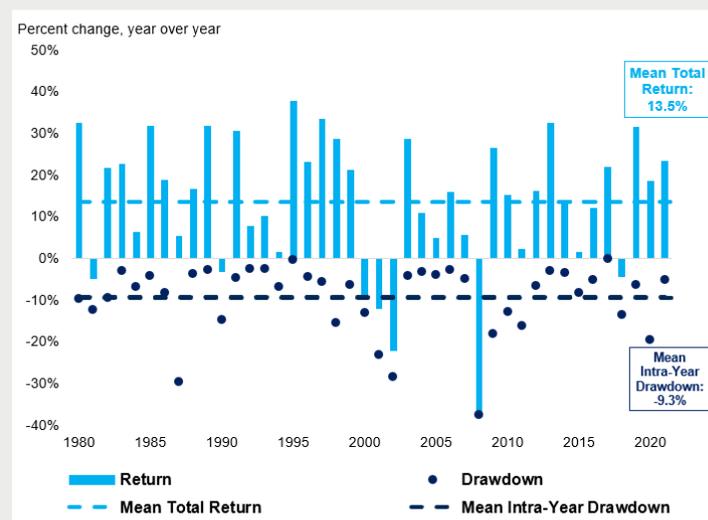
From the COVID-induced stock market bottom in March 2020, equity markets rebounded and trended upwards, as demonstrated by the appreciation of the S&P 500.

Decomposition of the index's return indicates two distinct factors behind returns. Phase 1 was led by multiple expansion as the index's price-to-earnings ratio expanded from 13.4x to 24.1x from March to September 2020. Phase 2 was fundamentals driven as earnings per share grew from \$139 in May 2020 to \$221 in December 2021.

With multiples less likely to move higher under a new Federal Reserve regime, focus will shift to earnings growth which may struggle to keep up with higher expectations.

Source: FactSet, as of December 20, 2021. Returns represented by S&P 500 Index. Use of Indices and Benchmark Return Indices cannot be invested in directly. Index performance is reported gross of fees and expenses and assumes the reinvest dividends and capital gains. Past performance does not indicate future performance and there is a possibility of a loss. See disclosure page for indices representing each asset class.

Volatility is Not Inherently Evil



Volatility is a necessary evil in the investing landscape. However, more volatility is not always a recipe for lower market returns. Since 1983, the mean intra-year drawdown was 9.3 percent. However, the mean calendar year return was 13.5 percent.

Higher volatility means a higher likelihood of making an emotional decision at the wrong time when allocating capital. Reassessing your ability to bear risk ahead of volatility helps stay the course when it arrives.

Source: Morningstar, as of December 20, 2021. Returns represented by S&P 500 Index. Use of Indices and Benchmark Return Indices cannot be invested in directly. Index performance is reported gross of fees and expenses and assumes the reinvest dividends and capital gains. Past performance does not indicate future performance and there is a possibility of a loss. See disclosure page for indices representing each asset class.



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Portfolio Impact

Increasing allocations to U.S. equities, diversifying away from concentrated interest rate risks present in fixed income indexes and further **distributing allocations across real assets** can help guard against the potential for higher volatility across global markets and the numerous ways in which it can manifest.

However, we continue to remind investors that timing markets rarely proves to be a successful investment strategy. Rather, understanding your ability to bear risk and thoughtfully managing risk exposures can lead to more persistent success over time.

Final Thoughts

Diverging global monetary policies, changing winds in inflation and meeting market expectations around earnings are likely to impact asset classes. However, navigating a shifting landscape and the potential for greater volatility is not a new task for investors. For 2022, we believe the right mental approach to COVID curveballs, managing fixed income risks in a dynamic environment, fine tuning global equity allocations and broadening inflation related assets to guard against decay will put investors one step closer to achieving their long-term goals.

For more information, please contact any of the professionals at [Apollon Wealth Management](#).